NETCO SILVER INC.

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NEWS RELEASE

NETCO ANNOUNCES EFFECTIVENESS OF NAME CHANGE AND APPOINTMENT OF ASCENTA CAPITAL PARTNERS FOR INVESTOR RELATIONS

VANCOUVER, BC - July 14, 2011, NETCO SILVER INC. (NEI: TSX-V) ("Netco" or the "Company") is pleased to announce that it has completed its previously announced name change from "Netco Energy Inc." to "Netco Silver Inc.". The name change will be effective on the TSX Venture Exchange (the "Exchange") effective on the commencement of trading on Thursday, July 14, 2011. Netco will continue to trade on the Exchange under the symbol "NEI". The Company's new CUSIP number is 64111T108.

The Company also announces that it has retained Ascenta Capital Partners Inc. ("Ascenta"), of Vancouver, British Columbia, to provide investor relations services. Ascenta will receive a monthly retainer of \$3,000 to \$6,000, depending on services rendered, for a 12-month term.

About Ascenta Capital Partners Inc.

Ascenta is a leading provider of investor relations services to public companies in Canada. Since 2000, Ascenta has been assisting public companies with investor relations and corporate communications. Its team has worked for companies ranging from micro and midcap resource and technology companies to Fortune 500 multinationals.

On behalf of the Board of Directors of

NETCO SILVER INC.

"Colin Bowkett"
Colin Bowkett
Director

For further information, please contact Colin Bowkett at (604) 683-7588 or visit the company website at www.NetcoEnergy.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.