# BRISIO INNOVATIONS INC.

## FOR IMMEDIATE RELEASE

CSE: BZI

### Brisio Innovations Announces Acquisition of Boostify - Android Speed Booster

VANCOUVER, BC, FEBRUARY 18, 2014 – Brisio Innovations Inc. (CSE: BZI), (the "**Company**"), is pleased to announce that it has purchased all rights, intellectual property and online assets associated with Boostify, an Android smartphone speed booster and battery saver.

Boostify tunes Android mobile phones for extra speed and maximum system memory and it stops unwanted apps from using internet bandwidth and draining battery. As such, it allows users to boost memory, free up RAM, reduce CPU load and save battery life, all with one easy click.

Boostify has been downloaded over 150,000 times and is currently being downloaded at a rate of over 3500 times per day.

Boostify is available for download free at the Google Play store: <u>https://play.google.com/store/apps/details?id=speed.boost.android.free</u>

With Boostify, the Company has grown its portfolio of mobile software applications to 42 and now has both Android and IOS applications. Combined daily downloads have now reached over 4,000. For details on the individual apps, and to purchase, please visit: <u>http://www.brisio.com/apps</u>.

Paul Andreola, the Company's President and CEO, states, "Boostify is an excellent addition to Brisio's app portfolio, with a very high daily download rate, immediate growth potential via the possibility of translating Boostify to the Apple IOS platform, and cross marketing opportunities through our ever-growing install base. We are entering a very exciting stage for the Company as our high-growth strategy begins to pick up momentum, and the management team continues to aggressively pursue new and exciting acquisitions".

#### About the Company

Brisio Innovations is focused on the acquisition, development and marketing of software applications for mobile computing devices, such as smart phones, tablets and wearable computers.

On behalf of the Board

Paul Andreola President, CEO and Director Phone: (604) 644-0072

#### **Disclaimer for Forward-Looking Information**

Certain statements in this news release are forward-looking statements, which reflect the expectations of management regarding potential positive effects that the acquisition of the portfolio of apps may have on the business of the Company. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future, and include discussion of: (i) revenue generating potential of the apps; (ii) market potential for the apps; and (iii) the Company's plans to translate the apps for IOS devices. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause the Company's actual results to differ materially from those expressed or implied by the forward-looking statements. including: (i) that app purchasers may cease or fail to purchase any of the apps; (ii) that potential growth is not as expected; (iii) that the Company may be unable to successfully translate the apps for IOS devices; (iv) that the Company may be unable to cross market the apps through existing users; and (v) other factors beyond the Company's control. These forward-looking statements are made as of the date of this news release and the Company assumes no obligation to update these forward-looking statements, or to update the reasons why actual results differed from those projected in the forwardlooking statements, except in accordance with applicable securities laws. Additional information about the Company is available in the Company's public filings with Canadian securities regulators, available on SEDAR at www.sedar.com.