

# NETCO SILVER INC

FOR IMMEDIATE RELEASE

TSX.V: NEI

## **Netco Silver (dba: Brisio Innovations) announces industry veteran Yoshitaro Kumagai to Advisory Board**

VANCOUVER, BC, JANUARY 16, 2014 – Netco Silver Inc. (TSX.V: NEI), doing business as Brisio Innovations, (the “Company”), is pleased to announce the addition of tech industry veteran Mr. Yoshitaro Kumagai to the advisory board of the Company.

Mr. Kumagai has a wealth of experience and an outstanding track record of success in various sectors of the technology industry. He is a highly respected executive with over twenty years of experience in the electronics and consumer fields.

Mr. Kumagai has held senior management positions at a number of successful international companies, including chairman and CEO of Vivitar Corporation. <http://www.vivitar.com/>

Yoshitaro is an advisor and/or co-founder of a number of successful technology start-up companies, including San Francisco, California based Fitbit Inc., the maker of a multi award winning line of wireless enabled wearable devices. <http://www.fitbit.com/>

Since 2001, Mr. Kumagai has been a director of Destiny Media Technologies Inc. (DSNY, DSY.V), a provider of products and services that enable content owners to securely display and distribute audio and video content digitally through the internet. <http://dsny.com/>

Mr. Kumagai has been an advisor to both domestic and international start-ups and corporations. He was an original member and advisor to Pure Digital Inc., which was acquired by Cisco Systems Inc. in 2009 for \$590 million after which time Yoshitaro joined Cisco as a senior advisor.

Mr. Kumagai was an original member of Picture Vision, a provider of virtual photo content distribution systems to PC and mobile phones. As senior advisor in charge of business development and mergers and acquisitions, he helped establish their Japanese subsidiary. The company was later sold to Kodak for \$200 million.

In addition, Yoshitaro was co-founder of Bayes Japan, a leading Japanese cellular phone content developer. The company developed more than 50 games in Japan including multi-player games for i-mode and AU. All games were approved by Docomo for listing in their official game list, including games such as DragonQuest-Monsters, DragonQuest-LotoCity and Chinmoku-no-Kantai from Kodansha. The company was acquired by Tose, one of Japan’s leading game developing companies. [www.tose.co.jp](http://www.tose.co.jp)

He also holds the position of senior advisor to Catch Media Inc. Catch Media is the developer of Play Anywhere<sup>®</sup>, a modular and robust cloud-based B2B registry, tracking, routing and clearinghouse service that can be implemented across multiple ecosystems. <http://www.catchmedia.com/>

Mr. Kumagai holds a BS in Mechanical Engineering from Hosei University and a BS in Information Systems and Mathematics from Georgia State University.

Paul Andreola CEO of Brisio Innovations commented, "We are very pleased to have a person of Yoshi's caliber and experience join our company. His management, financing and merger and acquisition experience will be invaluable as Brisio's management team begins to execute on the company's business strategy. We look forward to his contributions and welcome his guidance."

Mr. Kumagai states: "I am excited to be joining the Brisio team, and believe that their strategy of identifying, acquiring and accelerating the growth of key technology assets is perfectly timed. I look forward to working with management to unlocking value for Brisio shareholders."

Brisio Innovations is focused on the acquisition, development and marketing of software applications for mobile computing devices (smart phones, tablets, and wearable computers).

On behalf of the Board,

Paul Andreola  
President, CEO and Director  
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