

LIVEREEL MEDIA CORPORATION

333 Bay Street, Suite 1700
Toronto, Ontario M5H 2R2

NOTICE OF ANNUAL AND SPECIAL MEETING OF THE SHAREHOLDERS

NOTICE IS HERBY GIVEN that an annual and special meeting (the "**Meeting**") of the shareholders (the "**Shareholders**") of LIVEREEL MEDIA CORPORATION (the "**Corporation**") will be held at the offices of Irwin Lowy LLP, 365 Bay Street, Suite 400, Toronto, Ontario, M5H 2V1 at 10:00 a.m. (Toronto time) on Wednesday, November 22, 2017 for the following purposes:

1. to present the audited consolidated financial statements of the Corporation for the fiscal years ended June 30, 2015 and 2016, together with the auditor's report thereon;
2. to re-appoint MNP LLP, Chartered Accountants, as auditors of the Corporation for the ensuing year and to authorize the directors to fix their remuneration;
3. to elect the directors of the Corporation;
4. to consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution approving the Corporation's stock option plan, as more particularly described in the accompanying management information circular;
5. to consider and, if deemed advisable, to pass, with or without variation, a special resolution approving a name change of the Corporation, as more particularly described in the accompanying management information circular;
6. to consider and, if deemed advisable, to pass, with or without variation, a special resolution approving a consolidation of the Corporation's common shares, as more particularly described in the accompanying management information circular; and
7. to transact such further or other business as may be properly come before the Meeting and adjournment or adjournments thereof.

An "ordinary resolution" is a resolution passed by at least a majority of the votes cast collectively by the Shareholders who vote in person or are represented by a proxy at the Meeting who voted in respect of that resolution at the Meeting while a "special resolution" is a resolution passed by a majority of not less than two-thirds of the votes cast collectively by the Shareholders who vote in person or are represented by a proxy at the Meeting who voted in respect of that resolution at the Meeting.

Any adjournment of the Meeting will be held at a time and place to be specified at the Meeting.

This Notice of Annual and Special Meeting of the Shareholders is accompanied by a form of proxy and a management information circular which describes in further detail the business to be transacted at the Meeting.

Shareholders who are unable to attend the Meeting in person are requested to complete, date, and sign the enclosed form of proxy and return it in accordance with the instructions contained therein. If you are not a registered Shareholder and receive these meeting materials through your broker or another intermediary, please complete and return the required materials in accordance with the instructions provided to you.

DATED this 20th day of October, 2017

BY ORDER OF THE BOARD OF DIRECTORS

“Thomas M. Turner”

Thomas M. Turner
Interim Chief Executive Officer