

**FORM 51-102F3
MATERIAL CHANGE REPORT**

Item 1. REPORTING ISSUER

LiveReel Media Corporation (the “**Issuer**”)
70 York Street, Suite 1610
Toronto, Ontario
M5J 1S9

Item 2. DATE OF MATERIAL CHANGE

March 10, 2015.

Item 3. PRESS RELEASE

A press release was issued by the Issuer on March 10, 2015 via a Canadian news wire service, a copy of which has been filed on SEDAR.

Item 4. SUMMARY OF MATERIAL CHANGE

On February 19, 2015, the Issuer announced that it had decided to suspend taking any further steps to dissolve the Company and cease trade its common shares on the OTC Bulletin Board as announced on February 11, 2015.

On March 10, 2015, the Issuer appointed J. Graham Simmonds, Ashish Kapoor and Henry J. Kloeppe as directors of the Issuer. J. Graham Simmonds was appointed Chief Executive Officer following the resignation of Michael Wekerle and Ashish Kapoor was appointed Chief Financial Officer following the resignation of Henry Kneis.

Item 5. FULL DESCRIPTION OF MATERIAL CHANGE

On February 19, 2015, the Issuer announced that it had decided to suspend taking any further steps to dissolve the Company and cease trade its common shares on the OTC Bulletin Board as announced on February 11, 2015.

On March 10, 2015, the Issuer appointed J. Graham Simmonds, Ashish Kapoor and Henry J. Kloeppe who joined the board of directors following the resignation of Henry Kneis, Michael Wekerle and Thomas Astle. J. Graham Simmonds was appointed Chief Executive Officer following the resignation of Michael Wekerle and Ashish Kapoor was appointed Chief Financial Officer following the resignation of Henry Kneis.

Item 6. RELIANCE ON SUBSECTION 7.1(2) OF NATIONAL INSTRUMENT 51-102

Not applicable.

Item 7. OMITTED INFORMATION

No information has been omitted from this material change report.

Item 8. EXECUTIVE OFFICER

The following senior officer of the Issuer is knowledgeable about the material change and the Report and may be contacted by the Commission as follows:

Ashish Kapoor, Chief Financial Officer
Telephone: (416) 523-3350

Item 9. DATE OF REPORT

March 10, 2015.