

VIA ELECTRONIC TRANSMISSION

November 18, 2013

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: LIVEREEL MEDIA CORPORATION

We are pleased to confirm that copies of the following proxy-related materials were mailed on November 15, 2013 to the registered shareholders and the Non-Objecting Beneficial Owners ("NOBO"):

- 1 Proxy with Request for Financial Statements - Registered Holders
- 2 Voting Instruction Form with Request for Financial Statements - NOBOs
- 3 Notice of Meeting and Management Information Circular
- 4 Financial Statements and Management's Discussion and Analysis - Registered Holders
- 5 Proxy Return Envelope

Yours truly,
EQUITY FINANCIAL TRUST COMPANY

"Michael Lee"
Relationship Manager
mlee@equityfinancialtrust.com