

**VIA ELECTRONIC TRANSMISSION**

October 11, 2013

**TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:**

**RE: LIVEREEL MEDIA CORPORATION**  
**Confirmation of Notice of Record and Meeting Dates**

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We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual General and Special Meeting of Security Holders for the subject issuer:

1	ISIN:	CA5381511016
	CUSIP:	538151101
2	Date Fixed for the Meeting:	December 16, 2013
3	Record Date for Notice:	November 4, 2013
4	Record Date for Voting:	November 4, 2013
5	Beneficial Ownership Determination Date:	November 4, 2013
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON
8	Business to be conducted at the meeting:	Annual General and Special
9	Notice-and-Access:	NO
	Registered Shareholders:	NO
	Beneficial Holders:	NO
	Stratification Level:	NOT APPLICABLE
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	YES
11	Issuer paying for delivery to Objecting Beneficial Owners:	NO

Yours truly,  
**EQUITY FINANCIAL TRUST COMPANY**

" Michael Lee "  
 Relationship Manager  
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