



**VIA ELECTRONIC TRANSMISSION**

November 20, 2012

**TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:**

**RE: LIVEREEL MEDIA CORPORATION**  
**REVISED Confirmation of Notice of Record and Meeting Dates**

---

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the **Annual & Special** Meeting of Securityholders for LIVEREEL MEDIA CORPORATION.

- |    |   |                             |
|----|---|-----------------------------|
| 1. | ISIN:   | CA5381511016                |
|    | CUSIP:  | 538151101                   |
| 2. | Date Fixed for the Meeting:   | December 20, 2012           |
| 3. | Record Date For Notice:   | November 14, 2012           |
| 4. | Record Date For Voting:   | November 14, 2012           |
| 5. | Beneficial Ownership Determination Date:  | November 14, 2012           |
| 6. | Classes or Series of Securities that entitle the holder to receive Notice of the Meeting: | Common Shares               |
| 7. | Classes or Series of Securities that entitle the holder to vote at the meeting:           | Common Shares               |
| 8. | Business to be conducted at the meeting:  | <b>Annual &amp; Special</b> |

Yours Truly,  
**EQUITY FINANCIAL TRUST COMPANY**

*"Michael Lee"*  
Manager, Client Relations  
Telephone: 416-361-0930 ext.236  
[mlee@equityfinancialtrust.com](mailto:mlee@equityfinancialtrust.com)

c.c. Michael Bigayan, Administrator, Client Relations