

**VIA ELECTRONIC TRANSMISSION**

November 14, 2011

**TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:**

**RE: LIVEREEL MEDIA CORPORATION**  
**Confirmation of Notice of Record and Meeting Dates**

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We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the *Annual* Meeting of Securityholders for LIVEREEL MEDIA CORPORATION.

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|----|---|---------------------------|
| 1. | ISIN:<br>CUSIP:   | CA5381511016<br>538151101 |
| 2. | Date Fixed for the Meeting:   | December 28, 2011         |
| 3. | Record Date For Notice:   | November 28, 2011         |
| 4. | Record Date For Voting:   | November 28, 2011         |
| 5. | Beneficial Ownership Determination Date:  | November 28, 2011         |
| 6. | Classes or Series of Securities that entitle the holder to receive Notice of the Meeting: | Common Shares             |
| 7. | Classes of Series of Securities that entitle the holder to vote at the meeting:           | Common Shares             |
| 8. | Business to be conducted at the meeting:  | Annual                    |

Yours Truly,  
**EQUITY FINANCIAL TRUST COMPANY**

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c.c. Rebecca Barron, Administrator, Client Relations