



Sponsors
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www.sponsorsone.com
info@sponsorsone.com

SponsorsOne signs Brand Development Agreement with Champ Products Ltd. – CBD infused Energy Drink

For Immediate Release

Waterloo, Ontario, June 3, 2019: SponsorsOne Inc., (CSE: SPO) (Frankfurt: 5SO), the company that makes small brands BIG through large, engaged, authentic communities of micro-influencers that buy and support the brands they love, announces Champ Products, Ltd. has entered into a Brand Development Agreement for SPO to build a direct to consumer marketplace for their CBD infused line of Energy Drinks.

"We are so excited about working with Champ and their line of CBD Energy Drinks", states Myles Bartholomew, CEO of SponsorsOne Inc. "When I was an extreme sports athlete sponsored by energy drink brands I developed the experience as an influencer to know exactly what it takes to build this brand into a market leader".

"The opportunity to build an authentic and large-scale community around our brand is what has us excited about working with SponsorsOne", states Terrell Jones, VP business development of Champ Products, Ltd. "Direct to consumer means higher margin and profits and a more responsive organization to the needs of our customer".

Champ drinks have been infused with 78 minerals and electrolytes making it an elite hydration product line. Champ provides 222 mg of natural energy green coffee guarana extract, infused with MCT oil, sweetened with monk fruit, and delivered by a cutting-edge hydrogen technology. Champ drinks are sodium free, sugar free, with only 5 calories per serving. These three crisp tasting Lemon Lime, Blueberry Acai, and Orange Tropical Passion Fruit drinks will give you optimal clarity day in and day out. Champ drinks are available in RTD (ready to drink 16 oz servings with 30mg of CBD), and RTD without CBD. Champ is the Official Energy Drink of the NHL's San Jose Sharks and Champ products are being assessed by many professional athletes and professional teams in a variety of sports.

About Champ Products Ltd.

Every single person on this planet no matter background, race, age, or experience has the ability to be the champion of their lives, we are just the fuel that ignites the inner champ in you. Each product has been built on the foundation of daily growth for a healthy body and mind. A world class list of holistic ingredients purified and blended into delicious supplements that release the inner champ physically. All products are designed with universal positive I AM affirmations to help you realize your true potential mentally, to be the **CHAMP** of your day. We offer over 35 different products that will help you get into ketosis, sleep superior, reduce inflammation, alleviate pain and even jump start your day to be the Champion of your own life. Champ also offers many of its products with CBD to receive the ultimate holistic health benefits. CBD topical creams, CBD bath balms, CBD lip balm, CBD cosmetics, and an entire line of CBD products for pets. We pride ourselves on providing premium quality products to enhance the vitality of all the champ consumers. All of our products are made in the USA using the best quality ingredients. Our products are third party independently tested for accuracy.

Shopify Site: <https://choosechamp.com/>

About SponsorsOne

SponsorsOne is the leader in the next evolution of digital marketing through micro-influence, *storytelling* and *digital-commerce* with the SponsorCoin platform and its highly scalable – smart contract based digital-currency. Combined, this allows brands to build and manage exclusive and highly engaged communities of influencers (from pro to micro-influencers) within the social realm. The SponsorCoin platform provides for data-driven marketing campaigns that will change the way brands connect with their customers. SponsorCoin is a tool for brands to inspire real movements around their products and services in which their most valuable customers become their best salespeople, producing far higher ROI than current social media advertising methods.



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www.sponsorsone.com
info@sponsorsone.com

Contact: info@sponsorsone.com

ON BEHALF OF THE BOARD

Gary Bartholomew, Executive Chairman

To learn more, please visit www.sponsorsone.com

The Canadian Securities Exchange ("CSE") has neither approved nor disapproved the contents of this Press Release.

Forward-Looking Statements

This news release contains forward-looking statements and information that are based on the beliefs of management and reflect the Company's current expectations. When used in this news release, the words "estimate", "project", "belief", "anticipate", "intend", "expect", "plan", "predict", "may" or "should" and the negative of these words or such variations thereon or comparable terminology, are intended to identify forward-looking statements and information. Such statements and information reflect the current view of the Company with respect to risks and uncertainties that may cause actual results to differ materially from those contemplated in those forward-looking statements and information.

By their nature, forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements, or other future events, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among others, the following risks:

- risks associated with marketing and sale of securities
- the need for additional financing requirements and access to capital, reliance on key personnel
- the potential for conflicts of interest among certain officers or directors with certain other projects
- the volatility of the volume and price of the Common Shares, the failure of the business strategy, the integrity of the Company's patents and proprietary intellectual property and competition.

The Company cautions that the foregoing list of risk factors is not exhaustive and is subject to change and there can be no assurance that such assumptions will reflect the actual outcome of such items or factors. When relying on the Company's forward-looking statements and information to make decisions, investors and others should carefully consider the foregoing factors, and other uncertainties and potential events, including the risk factors, set out in the Company's Listing Statement. The Company has assumed a certain progression, which may not be realized. It has also assumed that the material factors referred to above will not cause such forward-looking statements and information to differ materially from actual results or events.

THE FORWARD-LOOKING INFORMATION CONTAINED IN THIS NEWS RELEASE REPRESENTS THE EXPECTATIONS OF THE COMPANY AS OF THE DATE OF THIS NEWS RELEASE AND, ACCORDINGLY, IS SUBJECT TO CHANGE AFTER SUCH DATE. READERS SHOULD NOT PLACE UNDUE IMPORTANCE ON FORWARD-LOOKING INFORMATION AND SHOULD NOT RELY UPON THIS INFORMATION AS OF ANY OTHER DATE. WHILE THE COMPANY MAY ELECT TO, IT DOES NOT UNDERTAKE TO UPDATE THIS INFORMATION AT ANY PARTICULAR TIME EXCEPT AS REQUIRED IN ACCORDANCE WITH APPLICABLE SECURITIES LEGISLATION.