



Chester See of YouTube fame with over 1.7 million subscribers to Head Music and Professional Influencers at SponsorsOne

For Immediate Release

Waterloo, Ontario, September 18, 2018: SponsorsOne Inc. (CSE: SPO) (Frankfurt: 5SO) (the “Company”). SponsorsOne, the company that makes small brands BIG by building large engaged and authentic communities that support and buy from the Brands they love, is pleased to announce the addition of Chester See to the SponsorOne Media creative team. One of the first YouTube talents with over 207 million views and over 1.7 million subscribers, Mr. See will seek out opportunities in music for the SponsorsOne platform as well as direct the Company’s Social Media and Professional Influencer strategy. Mr. See is a visionary who saw the potential of building online communities early on and rather than taking the traditional route to a music career, he became an expert in building a community around his brand.

Mr. See’s original music includes “Who am I to Stand in Your Way” and “God Damn You’re Beautiful” and has resulted in millions of downloads on iTunes. He has been nominated for 6 Streamy awards and took home the trophy for Best Original Song with “Whistle While I Work It”. (<https://www.youtube.com/watch?v=wmxUMcqGGTw>)

“Chester is a trailblazer with multi-faceted and unique talents,” said Guy Zajonc, President of SponsorsOne Media, “from Disney host, singer and Broadway star to writer, composer, director and producer, Chester is comfortable on both sides of the camera. He is a great addition to the Sponsors One Media creative team and he knows how to build and engage with online communities.”

Mr. See portrayed rock star Stacey Jaxx on “Broadway’s Rock of Ages” and helped produce and co-star in “Side Effects”, a “Glee” style story. “Side Effects” debuted on AwesomenessTV with 2 million views in its first week and ultimately aired on E!. Mr. See helped cast the show, select the music and most importantly created the successful online marketing strategy.

Mr. See will work alongside the SponsorsOne partner Brands to develop influencer and social media strategies. This includes the potential engagement of professional influencers with large social networks that are looking to monetize their networks with the Brands under management by SponsorsOne.

About SponsorsOne:

SponsorsOne is positioned as a leader in the next evolution of digital marketing and digital-commerce with the SponsorsCloud™ platform and its highly scalable digital – smart contract based digital-currency called SponsorCoin. Combined, this allows Brands to build and manage their own proprietary and highly engaged communities of micro-influencers within the social realm. The SponsorsCloud™ platform allows for data driven marketing campaigns that will change the way brands connect to their customers and compensate the consumer for authentic engagement using the SponsorCoin digital currency. SponsorsCloud™ and SponsorCoin is a tool for brands to inspire real movements around their products and services in which their most valuable customers become their best salespeople, producing far greater ROI than current social media advertising methods.



ON BEHALF OF THE BOARD
Gary Bartholomew, Executive Chairman

To learn more please visit <http://sponsorsone.com>

The Canadian Securities Exchange (“CSE”) has neither approved nor disapproved the contents of this Press Release.

Forward-Looking Statements

This news release contains forward-looking statements and information that are based on the beliefs of management and reflect the Company’s current expectations. When used in this news release, the words “estimate”, “project”, “belief”, “anticipate”, “intend”, “expect”, “plan”, “predict”, “may” or “should” and the negative of these words or such variations thereon or comparable terminology, are intended to identify forward-looking statements and information. Such statements and information reflect the current view of the Company with respect to risks and uncertainties that may cause actual results to differ materially from those contemplated in those forward-looking statements and information.

By their nature, forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements, or other future events, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among others, the following risks: risks associated with marketing and sale of securities; the need for additional financing requirements and access to capital, reliance on key personnel; the potential for conflicts of interest among certain officers or directors with certain other projects; the volatility of the volume and price of the Common Shares, the failure of the business strategy, the integrity of the Company’s patents and proprietary intellectual property and competition. The Company cautions that the foregoing list of risk factors is not exhaustive and is subject to change and there can be no assurance that such assumptions will reflect the actual outcome of such items or factors. When relying on the Company’s forward-looking statements and information to make decisions, investors and others should carefully consider the foregoing factors and other uncertainties and potential events, including the risk factors set out in the Company’s Listing Statement. The Company has assumed a certain progression, which may not be realized. It has also assumed that the material factors referred to above will not cause such forward-looking statements and information to differ materially from actual results or events.

THE FORWARD-LOOKING INFORMATION CONTAINED IN THIS NEWS RELEASE REPRESENTS THE EXPECTATIONS OF THE COMPANY AS OF THE DATE OF THIS NEWS RELEASE AND, ACCORDINGLY, IS SUBJECT TO CHANGE AFTER SUCH DATE. READERS SHOULD NOT PLACE UNDUE IMPORTANCE ON FORWARD-LOOKING INFORMATION AND SHOULD NOT RELY UPON THIS INFORMATION AS OF ANY OTHER DATE. WHILE THE COMPANY MAY ELECT TO, IT DOES NOT UNDERTAKE TO UPDATE THIS INFORMATION AT ANY PARTICULAR TIME EXCEPT AS REQUIRED IN ACCORDANCE WITH APPLICABLE SECURITIES LEGISLATION.



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