



SponsorsOne Announces Warrant Extension

For Immediate Release

Waterloo, Ontario, June 18, 2018: SponsorsOne Inc. (CSE: SPO) (Frankfurt: 5SO) (the “Corporation”, or “SponsorsOne”). The Corporation proposes to amend the expiry date (the “Extension”) of 6,790,784 outstanding share purchase warrants (the “Warrants”) that were issued pursuant to a private placement and debt settlement completed in July, 2016. Each Warrant currently entitles the holder to purchase one common share in the capital of the Company at a price of \$0.30 per share at any time prior to 5:00 p.m. (Toronto Time) on July 4, 2018 (the “Expiry Date”). Subject to Canadian Securities Exchange approval, the Expiry Date of the Warrants will be extended to July 4, 2019. All other terms of the Warrants will remain the same.

The Extension constitutes a related party transaction within the meaning of Multilateral Instrument 61-101 – *Protection of Minority Security Holders in Special Transactions* as related parties to the Corporation own an aggregate of 5,002,719 Warrants. For more information, see the Material Change Report to be filed on SEDAR in conjunction with the Extension.

This news release does not constitute an offer to sell, or a solicitation of an offer to buy, any of the securities in the United States. The securities have not been and will not be registered under the *United States Securities Act of 1933*, as amended (the “U.S. Securities Act”) or any state securities laws and may not be offered or sold within the United States unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

ABOUT SPONSORSONE

SponsorsOne is disrupting the traditional advertising model and leveling the playing field for small brands. Our cloud based platform, SponsorsCloud, will let brands reach targeted consumers with authentic, word-of-mouth advertising, bypassing intermediaries like agencies and ad networks. Our proprietary cryptocurrency, SponsorCoin will be awarded to influencers who share brand promotions with their social media followers. SponsorCoin will then be able to be used to purchase products and services at a discount from any brand on our network or trade for popular cryptocurrencies such as Ethereum, Bitcoin and Litecoin. This new advertising model will significantly cut upfront costs for brands and give every customer an incentive to become a brand ambassador.

For more information, please contact:

Gary Bartholomew, Executive Chairman

To learn more please visit <http://sponsorsone.com>
Or email: info@sponsorsone.com

The CSE has neither approved nor disapproved the contents of this Press Release.

FORWARD-LOOKING INFORMATION AND STATEMENTS



This press release contains forward-looking statements and forward-looking information (collectively, "forward-looking statements") within the meaning of applicable securities laws. Forward-looking statements relate to future performance, events or circumstances, and are based upon internal assumptions, plans, intentions, expectations and beliefs. All statements other than statements of current or historical fact constitute forward-looking statements. Forward-looking statements are typically, but not always, identified by words such as "will", "expect", "believe", "anticipate", "estimate", "plan", "forecast", "potential", "continue" and similar expressions. More particularly and without limitation, this press release contains forward-looking statements. By their nature, forward-looking statements are based upon certain assumptions and are subject to numerous risks and uncertainties, many of which are beyond SponsorsOne's control, including the impact of general economic conditions, industry conditions, current and future commodity prices, currency and interest rates, anticipated production rates, borrowing, operating and other costs and funds from operations, the timing, allocation and amount of capital expenditures and the results therefrom, anticipated results, the sufficiency of budgeted capital expenditures in carrying out planned activities, competition from other industry participants, availability of qualified personnel or services and equipment, stock market volatility, effects of regulation by governmental agencies including changes in environmental regulations, tax laws and royalties, and the ability to access sufficient capital from internal sources and bank and equity markets. This list is not exhaustive.

The forward-looking statements contained in this press release are made as of the date hereof and SponsorsOne assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless required by applicable securities laws. All forward-looking statements contained in this press release are expressly qualified by this cautionary statement.