



SponsorsOne Inc. Engages Investor Relations Firm

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For Immediate Release

May 15, 2014 - Waterloo, Ontario: [SponsorsOne](#) Inc. (CSE: SPO), (“SponsorsOne” or the “Company”), the social commerce platform designed to bring sponsorship to the masses, is pleased to announce that it has engaged Investor Cubed Inc. (“Investor Cubed”) to provide investor relations and shareholder communications services. Investor Cubed will be focused on increasing investor awareness while introducing SponsorsOne to its network of investment advisors, investment dealers, institutions and other financial professionals.

In connection with the engagement, Investor Cubed has entered into a management services agreement with the Company pursuant to which the Company agrees to pay Investor Cubed a fee of \$5,000 per month for a term of twelve months in consideration for the performance of the investor relations services. In addition, the Company has granted Investor Cubed options to purchase 100,000 common shares of SponsorsOne at a purchase price of \$0.87 per share. The options to purchase shares will vest on a quarterly basis and will be governed by the provisions of the Company’s stock option plan and policies of the Canadian Securities Exchange.

Neil Simon, Investor Cubed’s CEO comments: “We are excited to be working with SponsorsOne as they represent a unique opportunity for investors in the small cap sector. We see SponsorsOne revolutionizing the rapidly growing digital marketing industry and changing the way global brands manage their digital marketing campaigns as they embrace the Company’s proprietary sponsorship currency and SponsorsCloud platform”.

Gary Bartholomew, SponsorsOne’s Executive Chairman, comments: “Our management team is committed to raising market awareness for SponsorsOne.



The appointment of Investor Cubed brings an experienced investor relations group with broad industry contacts to our team. Having Investor Cubed's assistance in communicating SponsorsOne's message to the public markets will be helpful to keep our current stakeholders informed of our progress and attract new investors to become stakeholders."

About Investor Cubed Inc.

Investor Cubed provides specialized consulting services to a select group of leading emerging and mid-capitalization companies, with an objective of taking our clients to the next level. Investor Cubed assists these companies in gaining exposure to an established national network of financial industry professionals. This broad network includes investment advisors, bank owned investment dealers and leading independent financial firms. In addition, Investor Cubed provides traditional investor relations services including tailored national marketing and communications strategies.

About SponsorsOne (CSE: SPO)

SponsorsOne is on the forefront of delivering the next generation of digital marketing; enabling one-to-one, authentic engagement between brands, influencers and their online enthusiasts through social sponsorship and commerce. With the SponsorsCloud platform, brands and influencers can quickly identify and sponsor their fans. SponsorsOne is the creator of a proprietary sponsorship currency, which is the currency that gives consumers real compensation for their authentic blogs, videos, tweets, pins and posts. With the proprietary sponsorship currency and SponsorsCloud platform, the Company is building the engine to change and drive the social economy.

To learn how to get your online enthusiasts working for you, visit <http://sponsorsone.com>

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The Canadian Securities Exchange ("CSE") has neither approved nor disapproved the contents of this press release.

Forward-Looking Statements

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of MXM, including, but not limited to, the uncertainty of the Transaction proceeding, the impact of general economic conditions, industry conditions, dependence upon regulatory and shareholder approvals, the execution of definitive documentation and the uncertainty of obtaining additional financing. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement.

The forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities law.

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