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**VIA ELECTRONIC TRANSMISSION**

April 7, 2014

**TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:**

**RE: SPONSORSONE INC.  
Confirmation of Notice of Record and Meeting Dates**

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We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual and Special Meeting of Security Holders for the subject issuer:

1	ISIN:	CA8491131055
	CUSIP:	849113105
2	Date Fixed for the Meeting:	June 11, 2014
3	Record Date for Notice:	May 2, 2014
4	Record Date for Voting:	May 2, 2014
5	Beneficial Ownership Determination Date:	May 2, 2014
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON
8	Business to be conducted at the meeting:	Annual and Special
9	Notice-and-Access:	
	Registered Shareholders:	YES
	Beneficial Holders:	YES
	Stratification Level:	NOT APPLICABLE
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	YES
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,  
**TMX Equity Transfer Services**

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Relationship Manager  
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