

**NEW INTERNATIONAL INFOPET SYSTEMS LTD. (CNSX: SPO) ANNOUNCES
CORPORATE NAME CHANGE TO SPONSORSONE INC. (CNSX: SPO)**

FOR IMMEDIATE RELEASE

January 9, 2014 - Toronto, Ontario

New International Infopet Systems Ltd. (“Infopet” or the “Company”) (CNSX: SPO) is pleased to announce today that the Company has changed its corporate name to [SponsorsOne Inc.](#) The Company's common stock has been assigned the following new CUSIP number: 849113105 and ISIN number: CA 8491131055. However, the Company’s ticker symbol of SPO remains unchanged. It is anticipated that Shares will begin trading under the new name on Friday, January 10, 2014. Outstanding stock certificates are not affected by the name change and do not need to be exchanged. In addition, the Company’s registered office address has also been changed. The Company is also pleased to announce that Mr. Myles Bartholomew has been appointed to the board upon the increase of the size of the board to four directors.

About SponsorsOne:

SponsorsOne is defining and driving the emergence of social sponsorship as the next evolution of engagement for brands and online enthusiasts. SponsorsOne is assembling the creative team, the social sponsorship platform and the affiliated social networks to empower marketers to develop long-term, high-value relationships with their consumers. The MXM Nation online community will continue to grow as a social network within SponsorsOne.

For more information, please contact: Investor Relations at SponsorsOne

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Forward-Looking Statements

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.