



PUDO leverages its national returns logistics Network to repair broken supply chain for Canadian charities

Effective immediately, donated clothing and footwear ship FREE via GiveBackCanada.ca

TORONTO, April 21, 2020 /CNW/ - PUDO Inc. ("PUDO" or "the Company") (CSE: PDO; OTCQB: PDPTF), North America's only carrier-neutral parcel pick-up and drop-off counter Network, is pleased to announce the launch of its national GiveBack Canada campaign ("GBC"), an innovative program designed to connect Canadian charities whose critical supply chains have been broken by the repercussions of COVID-19, with millions of Canadians for whom home-quarantine represents an opportunity to clean out closets and downsize wardrobes.

"There is a perfect storm of crisis and charitable opportunity brewing here in Canada, and PUDO is uniquely situated to respond immediately and at no cost to Canadians, " says PUDO CEO Frank Coccia. "Several large Canadian charities need to accumulate post-pandemic thrift store inventory, and millions of Canadians are locked down at home, industriously spring cleaning but with nowhere to send their donation boxes."

Due to COVID-19, Canadian charities that operate storefront thrift shops to fund critical community outreach programs are closed, as are their donation drop-off stations. This isn't great news for our most vulnerable Canadians — low income families and seniors, the homeless, single parents, and countless others who rely on charitable services and/or thrift store access to help make ends meet.

"By piggybacking on our existing returns logistics Network we can consolidate at the community level, and ship sealed boxes of gently used clothing and footwear from major Canadian cities, to regional warehouses for sorting and re-distribution to thrift stores, at absolutely no cost to Canadians," adds Coccia. "We will not impose restrictions on box weight or the number of boxes each household can donate, but for operator safety and ease of handling, we ask that box size not exceed 2' x 2' x 2' in size, or 8 cubic feet per box."

The need for gently used necessities of life is greater than ever, and it will be greater still when this time of social distancing and extraordinary financial hardship ends. If Canadians work together now to fortify the thrift store supply chain through PUDO's GiveBackCanada.ca portal, we can help charities prepare for the future and hit the ground running when quarantine restrictions are lifted.

Participation in GiveBack Canada is easy.

- Visit GiveBackCanada.ca to find a participating PUDOpoint Counters location near you.
- Fill your empty shipping boxes from Amazon and other retailers, or any small to medium size cardboard box, with gently used clothing and footwear - see GBC website for a list of needed items.
- Download and print a FREE GiveBack Canada shipping label and drop your sealed box or boxes to a participating PUDOpoint Counters location.

"We are extremely grateful to be of national service during this pandemic," concludes Coccia. "Our entire team has been working long hours remotely, so that we could be ready for launch this week. I thank each and every one of our staff, plus the thousands of PUDOpoint operators, couriers and transport drivers participating in GiveBack Canada."

About GiveBack Canada

GiveBack Canada ("GBC") is a COVID-19 pandemic related supply chain crisis-response initiative of PUDO Inc. - North America's only carrier-neutral parcel pick-up and drop-off Counter Network. The GBC program utilizes its PUDOpoint Counters located in most major centres across Canada, plus the Company's established return logistics Network, to facilitate the coast-to-coast undertaking. GBC facilitates the collection, consolidation, and distribution of badly needed, gently used and new clothing and footwear to participating Canadian charities who rely on thrift store donations and revenues to fund critical community outreach programs, but whose donation centres and storefronts have shut down due to COVID-19.

Canadians are invited to visit www.givebackcanada.ca to find a PUDOpoint Counters location near them, then fill one or more cardboard boxes with merchandise (see website for a list of needed items), download and print a FREE shipping label, and then drop the sealed box to their nearest PUDOpoint Counters location. By piggybacking on the Company's existing Network, donation boxes will be consolidated at the community level then shipped to regional warehouses for sorting and re-distribution to thrift stores, at absolutely no cost to Canadians.

If Canadians cannot find a participating PUDOpoint Counters location near them, the Company will endeavour to enroll another of its locations in the GBC program. As PUDO responds to new requests for critical supplies it will on-board and announce new partners.

Follow @GiveBackCanada on [Instagram](#), [Twitter](#), and [Facebook](#).

To stay in touch regarding GiveBack Canada news and updates, please subscribe at <https://www.givebackcanada.ca/about-pudo>.

For more information, please visit www.GiveBackCanada.ca.

About PUDO

PUDO Inc. is North America's only carrier-neutral parcel pick-up and drop-off counter Network, conceived to resolve the last-mile parcel-traffic-control gridlock that challenges North America's \$700B e-commerce sector, and eliminate over \$6B in door-dropped parcel theft.

PUDO's team of logistics and parcel traffic management experts have created a plug-and-play, pay-as-you-go platform and Network of parcel pick-up and drop-off storefront counters known as PUDOpoint Counters, strategically located very near to where people live, work and play.

The PUDO model reduces or eliminates crippling last-mile related expenses for online retailers, marketplaces and carrier/delivery partners, with fulfillment and distribution solutions that include parcel storage and consolidation for click-and-collect deliveries, online returns, and the nearly 35% of e-commerce parcels that are undeliverable on first attempt.

Membership in the PUDOpoint Counters Network program offers consumers 'parcel receipt certainty', early/late/weekend pick-up and return convenience, 100% elimination of door-drop parcel theft, and a mobile home-away-from-home address Network that goes wherever they do.

The PUDOpoint Counters Network provides all carriers, retailers, and consumers with badly needed cost controls, choice, and convenience.

To signup for PUDO News Feed please subscribe at <https://www.pudoinc.com/en/news>.

For more information, please visit www.pudoinc.com or www.pudopoint.com

Information in this press release that is not current or historical factual information may constitute

forward-looking information within the meaning of securities laws, such as statements regarding possible capital raising activity and possible future expansions of PUDO's operations. This information is based on current expectations and assumptions of management, including assumptions concerning PUDO's ability to raise additional capital. The use of any of the words "anticipate", "believe", "expect", "plan", "intend", "can", "will", "should", and similar expressions are intended to identify forward-looking statements. Since forward-looking statements are based on assumptions and address future events and conditions, by their very nature they involve inherent risks and uncertainties. Risks, uncertainties, and other factors involved with forward-looking information could cause actual events, results, performance, prospects, and opportunities to differ materially from those expressed or implied by such forward-looking information. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Factors that could cause actual results to differ materially from such forward-looking information include, without limitation, uncertainties with respect to service implementation, the economic results of the relationship on the operations of the Company, changes in general economic, market, or business conditions, and those risks set out in the Company's public documents filed on SEDAR. This press release may contain future-oriented financial information or financial outlook within the meaning of applicable securities laws. Such future-oriented financial information or financial outlook has been prepared for the purpose of providing information about management's reasonable expectations as to the anticipated results of its proposed business activities. Readers are cautioned that reliance on such information may not be appropriate for other purposes.

The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by law.



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