# PUDO, North America's First Customizable Shipment Pick-Up & Drop-Off Service, Signs with TNT Express Canada to Provide International Shipping



TORONTO, Oct. 29, 2015 /CNW/ - PUDO Inc., ("PUDO" or "the Company") (CSE: PDO), North America's first customizable shipment pick-up and drop-off service, today announced a new strategic partnership with TNT Express Canada to become the preferred international carrier, effective December 1, 2015.

PUDO, which launched across North America in September, allows customers to tailor their shipment pick-up and drop-off locations to fit their busy schedules. This deal with TNT creates additional convenience and an average savings of 25% or more on international shipping for PUDO members using "PUDO Point" locations throughout the company's rapidly growing network.

The chart below shows some examples of the cost difference using PUDO vs Canada Post to ship a standard envelope with documents. All Canadians can access these savings for just one or multiple shipments per year with a FREE PUDO membership.

| Ship To<br>Location    | Size   | Weight | Canada Post<br>Worldwide<br>Priority | PUDO/TNT<br>Express |
|------------------------|--------|--------|--------------------------------------|---------------------|
| Bombay, India          | 9x12x1 | 1 lb   | \$134.70                             | \$99.36             |
| Bagdad, Iraq           | 9x12x1 | 1 lb   | \$174.25                             | \$114.47            |
| Hong Kong,<br>China    | 9x12x1 | 1 lb.  | \$93.04                              | \$73.25             |
| Manila,<br>Philippines | 9x12x1 | 1 lb.  | \$93.04                              | \$63.44             |

"The process with TNT is really easy for users," said Frank Coccia, Chief Executive Officer. "PUDO members just log in through the PUDO site, complete the online form with payment info, print off their waybill, attach to the shipment and drop it off at their nearest PUDO Point location to save 25% or more to some destinations, on all international shipping."

"We are really excited about the PUDO business model and believe that it represents an important step forward in our industry. Our partnership with PUDO makes international shipping not only less expensive, but also more convenient," said George Almeida, General Manager TNT Express Canada.

PUDO currently has over 2,200 PUDO Point dealer locations across Canada underway and more than 3,000 locations in the United States signed up to become operational in 2015 and 2016. For these local PUDO Point locations, PUDO provides opportunities for additional foot traffic and the potential for repeat customer business. PUDO has also created affiliate agreements with some of North America's

most well-known retailers, including Amazon, eBay, Hudson's Bay, and Walmart.

## About PUDO Inc.

Headquartered in Canada, PUDO is North America's first customizable shipment pick-up and drop-off service, ensuring reliable and secure delivery where you want it, when you want it. Using easily-accessible community locations ("PUDO Points") such as convenience stores, gas stations and grocery stores with extended hours, PUDO members, participating e-commerce retail customers and any business sector with a home-based workforce can now pick-up their shipments anytime, including evenings and weekends. PUDO eliminates the frustration of missed deliveries and gives control over shipment pick-up and delivery back to its members. With user-friendly technology, free membership and thousands of PUDO Points across Canada and the U.S., PUDO is changing the shipment delivery model in North America. For more information, please visit: www.pudoinc.com

### **About TNT Express**

TNT is one of the world's largest express delivery companies. On a daily basis, TNT delivers close to one million consignments ranging from documents and parcels to palletised freight. The company operates road and air transportation networks in Europe, the Middle East and Africa, Asia-Pacific and the Americas. TNT made €6.7 billion in revenue in 2014. For more information, please visit: www.tnt.com

This press release contains forward-looking statements. More particularly, this press release contains statements concerning the listing of the common shares of the resulting issuer on the CSE. In addition, the use of any of the words "anticipate", "believe", "expect", "plan", "intend", "can", "will", "should", and similar expressions are intended to identify forward-looking statements. The forward-looking statements contained herein are based on certain key expectations and assumptions made by the Company, including but not limited to expectations and assumptions concerning the receipt of required regulatory approval. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct.

The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

### SOURCE PUDO Inc.

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