

AFFINOR GROWERS RECEIVES FRESHBAY ENGINEERING APPROVAL FOR THE ATLANTIS GREENHOUSE

VANCOUVER, British Columbia, January 2, 2024 (NEWSWIRE) -- Affinor Growers Inc. ("Affinor" or the "Company") (CSE: AFI; OTCQB: RSSFF) announces that, further to its news release dated June 20, 2023, Freshbay, Inc. ("Freshbay") has approved the engineered stamped Atlantis greenhouse, including the installation of 17,530 complete functional patented vertical growing towers, to grow up to 8,200,000 pounds of high-quality strawberries under the Affinoria FragariaTM brand. As previously announced, the Company has entered into an Agriculture Technology Agreement with Freshbay pursuant to which Freshbay has engaged the Company to provide certain products and services for use at Freshbay's geothermal agricultural site located in Hinton, Alberta.

BriteSpan, Affinor's exclusive partner in the greenhouse sales and development space, has built a large prototype greenhouse made of Hot Dip Galvanized steel with the proposed poly carbonate skin for structural engineering purposes. The high-quality design will be able to withstand the harsh weather conditions of the Alberta project site. Affinor looks forward to beginning the sales and buildouts of these extremely tough greenhouses for clients all over North America throughout 2024.

Nick Brusatore: "I look forward to beginning to sell this new greenhouse structure early in 2024 and continuing our relationship with Freshbay. Once Freshbay achieves an agreement with an equity partner or partners I believe it will positively impact Western Canada's strawberry industry."

About Affinor

Affinor is a publicly traded company listed on the CSE under the symbol "AFI" and on the OTCQB under the symbol "RSSFF". Affinor is focused on developing vertical farming technologies and using those technologies to grow fruits and vegetables in a sustainable manner.

To learn more about Affinor, visit: www.affinorgrowers.com

On behalf of the Board of Directors, **Affinor Growers Inc.**

Nick Brusatore Director /CEO nick@affinorgrowers.com

Tel: 604-356-0411

Neither the Canadian Securities Exchange nor its Regulation Services Provider accepts responsibility for the adequacy or accuracy of this news release.

CAUTION REGARDING FORWARD-LOOKING INFORMATION

This news release contains certain forward-looking information and forward-looking statements within the meaning of applicable securities legislation (collectively "forward-looking statements"). The use of any of the words "will", "intends", "expects" and similar expressions are intended to identify forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Such forward-looking statements should not be unduly relied upon. Actual results achieved may vary from the information provided herein as a result of numerous known and unknown risks and uncertainties and other factors. The Company believes the expectations reflected in those forward-looking statements are reasonable, but no assurance can be given that these expectations will prove to be correct. The Company does not undertake to update these forward-looking statements, except as required by law.