

#### AFFINOR GROWERS

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Listed on the Canadian Securities Exchange under the symbol ("AFI")

## FOR IMMEDIATE RELEASE

#### AFFINOR GROWERS PROVIDES MARKET ACTIVITY UPDATE

Vancouver (Canada), March 16, 2018 – Affinor Growers Ltd. ("Affinor Growers") (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) has provided the following statements regarding recent market activity in its common stock traded on the OTCQB marketplace.

On March 14, 2018, the company was notified by the OTC Markets about certain promotional activities in relation to the company's common shares, including certain promotional newsletter e-mails. The company had engaged Awareness Marketing LLC on March 9th, 2018, to provide advertising services. The company was aware of the publication however, is unaware of the full nature of and the extent of the dissemination.

Since listing on the OTCQB, trading volumes have fluctuated, depending on the state of the capital markets and the company's business activities. Since January 2016, trading volumes on the OTCQB have been steady, with peak volumes in the spring and fall of 2016, spring of 2017, and again in March, 2018. The company attributes the majority of its recent increases in trading volumes to the contents of its news releases dated Feb. 14, Feb. 21, Mar. 9, and Mar. 13, 2018, and to the continued positive advancement of the company's business.

Neither of the company's executive officers or directors, nor, to the knowledge of the company, any controlling shareholders, sold or purchased shares of common stock of the company within the past 90 days. Any transactions prior, would be available on SEDI.

Since Jan. 1, 2018, the company has engaged the following providers of investor relations, public relations, advertising and other related services, including the advertising of the company and its securities: Awareness Marketing and JCN Capital Corp.

In the ordinary course of its business and financing activities, the company issues common shares and securities convertible into common shares at prices constituting a discount to the current market rate. The company has recently closed the first tranche of private placement on March 8<sup>th</sup>, 2018 for total proceeds of \$3,999,666. See press release issued on March 8<sup>th</sup> for further details.

The statements regarding the company that were made in the advertising materials were not materially false and/or misleading.

### **About Affinor Growers**

<u>Affinor Growers</u> is a publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries using its vertical farming techniques. Affinor is committed to becoming a pre-eminent supplier and grower, using exclusive vertical farming techniques.

Neither Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

This news release may contain assumptions, estimates, and other forward-looking statements regarding future events. Such forward-looking statements involve inherent risks and uncertainties and are subject to factors, many of which are beyond the Company's control that may cause actual results or performance to differ materially from those currently anticipated in such statements.

#### AFFINOR GROWERS INC.

"Nicholas Brusatore"

CEO

# For More Information, please contact:

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