

# **AFFINOR GROWERS INC.**

Annual General Meeting to be held on November 9, 2016

Notice of Annual General Meeting and Information Circular

October 5, 2016

## AFFINOR GROWERS INC. Suite 410 - 325 Howe Street Vancouver, B.C. V6C 1Z7

#### NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that an annual general meeting (the "**Meeting**") of the shareholders of Affinor Growers Inc. (the "**Corporation**") will be held at the Corporation's offices, located at 410 - 325 Howe Street, Vancouver, British Columbia, on Wednesday, November 9, 2016 at 10:00 a.m. (Vancouver, British Columbia time). At the Meeting, the shareholders will receive the financial statements for the year ended May 31, 2016, together with the auditor's report thereon, and consider resolutions to:

- 1. fix the number of directors at four;
- 2. elect directors for the ensuing year;
- 3. appoint DeVisser Gray LLP, Chartered Professional Accountants, as auditor of the Corporation for the ensuing year and authorize the directors to determine the remuneration to be paid to the auditor; and
- 4. transact such other business as may properly be put before the Meeting;

All shareholders are entitled to attend and vote at the Meeting in person or by proxy. The Board of Directors (the "**Board**") requests that all shareholders who will not be attending the Meeting in person read, date and sign the accompanying proxy and deliver it to Computershare Investor Services Inc. ("**Computershare**"). If a shareholder does not deliver a proxy to Computershare, Attention: Proxy Department, 100 University Avenue, 9th Floor, Toronto, Ontario, M5J 2Y1, by 10:00 a.m. (local time in Vancouver, British Columbia) on Monday, November 7, 2016 (or before 48 hours, excluding Saturdays, Sundays and holidays before any adjournment of the meeting at which the proxy is to be used), then the shareholder will not be entitled to vote at the Meeting by proxy. Only shareholders of record at the close of business on Wednesday, October 5, 2016 will be entitled to vote at the Meeting.

An information circular and a form of proxy accompany this notice.

DATED at Vancouver, British Columbia, the 5<sup>th</sup> day of October, 2016.

## **ON BEHALF OF THE BOARD**

<u>"Jarrett Malnarick"</u> Jarrett Malnarick, President and Chief Executive Officer

## **AFFINOR GROWERS INC.**

410 – 325 Howe Street Vancouver, B.C. V6C 1Z7

## **INFORMATION CIRCULAR**

(as at October 5, 2016 except as otherwise indicated)

## SOLICITATION OF PROXIES

This information circular (the "**Circular**") is provided in connection with the solicitation of proxies by the Management of Affinor Growers Inc. (the "**Corporation**"). The form of proxy which accompanies this Circular (the "**Proxy**") is for use at the annual general meeting of the shareholders of the Corporation to be held on Wednesday, November 9, 2016 (the "**Meeting**"), at the time and place set out in the accompanying notice of Meeting (the "**Notice of Meeting**"). The Corporation will bear the cost of this solicitation. The solicitation will be made by mail, but may also be made by telephone.

## **APPOINTMENT AND REVOCATION OF PROXY**

The persons named in the Proxy are directors and/or officers of the Corporation. A registered shareholder who wishes to appoint some other person to serve as their representative at the Meeting may do so by striking out the printed names and inserting the desired person's name in the blank space provided. The completed Proxy should be delivered to Computershare Investor Services Inc. ("Computershare") by 10:00 a.m. (local time in Vancouver, British Columbia) on Monday, November 7, 2016 or before 48 hours (excluding Saturdays, Sundays and holidays) before any adjournment of the Meeting at which the Proxy is to be used.

The Proxy may be revoked by:

- (a) signing a proxy with a later date and delivering it at the time and place noted above;
- (b) signing and dating a written notice of revocation and delivering it to the registered office of the Corporation, or by transmitting a revocation by telephonic or electronic means, to the registered office of the Corporation, at any time up to and including the last business day preceding the day of the Meeting, or any adjournment of it, at which the Proxy is to be used, or delivering a written notice of revocation and delivering it to the Chairman of the Meeting on the day of the Meeting or adjournment of it; or
- (c) attending the Meeting or any adjournment of the Meeting and registering with the scrutineer as a shareholder present in person.

## **Provisions Relating to Voting of Proxies**

The shares represented by Proxy in the form provided to shareholders will be voted or withheld from voting by the designated holder in accordance with the direction of the registered shareholder appointing him. If there is no direction by the registered shareholder, those shares will be voted for all proposals set out in the Proxy and for the election of directors and the appointment of the auditors as set out in this Circular. The Proxy gives the person named in it the discretion to vote as such person sees fit on any amendments or variations to matters identified in the Notice of Meeting, or any other matters which may properly come before the Meeting. At the time of printing of this Circular, the management of the Corporation (the "Management") knows of no other matters which may come before the Meeting other than those referred to in the Notice of Meeting.

#### Advice to Beneficial Holders of Common Shares

The information set forth in this section is of significant importance to many shareholders, as a substantial number of shareholders do not hold common shares in their own name. Shareholders who hold their common shares through their brokers, intermediaries, trustees or other persons, or who otherwise do not hold their common shares in their own name (referred to herein as "Beneficial Shareholders") should note that only proxies deposited by shareholders who appear on the records maintained by the Corporation's registrar and transfer agent as registered holders of common shares will be recognized and acted upon at the Meeting. If common shares are listed in an account statement provided to a Beneficial Shareholder by a broker, then those common shares will, in all likelihood, not be registered in the shareholder's name. Such common shares will more likely be registered under the name of the shareholder's broker or an agent of that broker. In Canada, the vast majority of such shares are registered under the name of CDS & Co. (the registration name for The Canadian Depository for Securities Ltd., which acts as nominee for many Canadian brokerage firms). In the United States, the vast majority of such common shares are registered under the name Cede & Co., the registration name for The Depository Trust Company, which acts as nominee for many United States brokerage firms. Common shares held by brokers (or their agents or nominees) on behalf of a broker's client can only be voted or withheld at the direction of the Beneficial Shareholder. Without specific instructions, brokers and their agents and nominees are prohibited from voting shares for the broker's clients. Therefore, each Beneficial Shareholder should ensure that voting instructions are communicated to the appropriate person well in advance of the Meeting.

Existing regulatory policy requires brokers and other intermediaries to seek voting instructions from Beneficial Shareholders in advance of shareholders' meetings. The various brokers and other intermediaries have their own mailing procedures and provide their own return instructions to clients, which should be carefully followed by Beneficial Shareholders in order to ensure that common shares are voted at the Meeting. The form of instrument of proxy supplied to a Beneficial Shareholder by its broker (or the agent of the broker) is substantially similar to the instrument of proxy provided directly to registered shareholders by the Corporation. However, its purpose is limited to instructing the registered shareholder (i.e., the broker or agent of the broker) how to vote on behalf of the Beneficial Shareholder. The vast majority of brokers now delegate responsibility for obtaining instructions from clients to Broadridge Financial Solutions Inc. ("Broadridge") in Canada. Broadridge typically prepares a machine-readable voting instruction form ("VIF"), mails those forms to Beneficial Shareholders and asks Beneficial Shareholders to return the VIFs to Broadridge, or otherwise communicate voting instructions to Broadridge (by way of the internet or telephone, for example). Broadridge then tabulates the results of all instructions received and provides appropriate instructions respecting the voting of shares to be represented at the Meeting. A Beneficial Shareholder who receives a Broadridge VIF form cannot use that form to vote common shares directly at the Meeting. The VIF must be returned to Broadridge (or instructions respecting the voting of common shares must otherwise be communicated to Broadridge) well in advance of the Meeting in order to have the common shares voted. If you have any questions respecting the voting of common shares held through a broker or other intermediary, please contact that broker or other intermediary for assistance.

The Notice of Meeting, Circular, Proxy and VIF, as applicable, are being provided to both registered shareholders and Beneficial Shareholders. Beneficial Shareholders fall into two categories - those who object to their identity being known to the issuers of securities which they own ("**OBOs**") and those who do not object to their identity being made known to the issuers of the securities which they own ("**NOBOs**"). Subject to the provisions of National Instrument 54-101 - *Communication with Beneficial Owners of Securities of a Reporting Issuer* ("**NI 54-101**"), issuers may request and obtain a list of their NOBOs from intermediaries directly or via their transfer agent and may obtain and use the NOBO list for the distribution of proxy-related materials directly (not via Broadridge) to such NOBOs. If you are a Beneficial Shareholder and the Corporation or its agent has sent these materials directly to you, your name, address and information about your holdings of common shares have been obtained in accordance with applicable securities regulatory requirements from the intermediary holding the common shares on your behalf.

Pursuant to the provisions of NI 54-101, the Corporation is providing the Notice of Meeting, Circular and Proxy or VIF, as applicable, to both registered owners of the securities and non-registered owners of the securities. If you are a non-registered owner, and the Corporation or its agent has sent these materials directly to you, your name and address and information about your holdings of securities, have been obtained in accordance with applicable securities regulatory requirements from the intermediary holding on your behalf. By choosing to send these materials to you directly, the Corporation (and not the intermediary holding common shares on your behalf) has assumed responsibility for (i) delivering these materials to you, and (ii) executing your proper voting instructions. Please return your voting instructions as specified in the VIF. As a result, if you are a non-registered owner of the securities, you can expect to receive a scannable VIF from Computershare. Please complete and return the VIF to Computershare in the envelope provided or by facsimile. In addition, telephone voting and internet voting instructions can be found on the VIF. Computershare will tabulate the results of the VIFs received from the Corporation's NOBOs and will provide appropriate instructions at the Meeting with respect to the common shares represented by the VIFs they receive.

The Corporation's OBOs can expect to be contacted by Broadridge or their brokers or their broker's agents as set out above. The Corporation does not intend to pay for intermediaries to deliver the Notice of Meeting, Circular and VIF to OBOs and accordingly, if the OBO's intermediary does not assume the costs of delivery of those documents in the event that the OBO wishes to receive them, the OBO may not receive the documentation.

Although a Beneficial Shareholder may not be recognized directly at the Meeting for the purposes of voting common shares registered in the name of his broker, a Beneficial Shareholder may attend the Meeting as proxyholder for the registered shareholder and vote the common shares in that capacity. NI 54-101 allows a Beneficial Shareholder who is a NOBO to submit to the Corporation or an applicable intermediary any document in writing that requests that the NOBO or a nominee of the NOBO be appointed as proxyholder. If such a request is received, the Corporation or an intermediary, as applicable, must arrange, without expenses to the NOBO, to appoint such NOBO or its nominee as a proxyholder and to deposit that proxy within the time specified in this Circular, provided that the Corporation or the intermediary receives such written

instructions from the NOBO at least one business day prior to the time by which proxies are to be submitted at the Meeting, with the result that such a written request must be received by 10:00 a.m. (local time in Vancouver, British Columbia) on the day which is at least three business days prior to the Meeting. A Beneficial Shareholder who wishes to attend the Meeting and to vote their common shares as proxyholder for the registered shareholder, should enter their own name in the blank space on the VIF or such other document in writing that requests that the NOBO or a nominee of the NOBO be appointed as proxyholder and return the same to their broker (or the broker's agent) in accordance with the instructions provided by such broker.

All references to shareholders in the Notice of Meeting, Circular and the accompanying Proxy are to registered shareholders of the Corporation as set forth on the list of registered shareholders of the Corporation as maintained by the registrar and transfer agent of the Corporation, Computershare, unless specifically stated otherwise.

## **Financial Statements**

The audited financial statements of the Corporation for the year ended May 31, 2016, together with the auditor's report on those statements and Management Discussion and Analysis, will be presented to the shareholders at the Meeting.

# VOTING SECURITIES AND PRINCIPAL HOLDERS OF VOTING SECURITIES

As at the date of the accompanying Notice of Meeting, the Corporation's authorized capital consists of an unlimited number of common shares of which 114,606,561 common shares are issued and outstanding. All common shares in the capital of the Corporation carry the right to one vote.

Shareholders registered as at Wednesday, October 5, 2016, are entitled to attend and vote at the Meeting. Shareholders who wish to be represented by proxy at the Meeting must, to entitle the person appointed by the Proxy to attend and vote, deliver their Proxies at the place and within the time set forth in the notes to the Proxy.

To the knowledge of the directors and executive officers of the Corporation, as of the date of this Circular, no person beneficially owns, directly or indirectly, or exercise control or direction over, 10% or more of the issued and outstanding common shares of the Corporation.

# **ELECTION OF DIRECTORS**

The directors of the Corporation are elected annually and hold office until the next annual general meeting of the shareholders or until their successors are elected or appointed. The Management of the Corporation ("**Management**") proposes to nominate the persons listed below for election as directors of the Corporation to serve until their successors are elected or appointed. In the absence of instructions to the contrary, Proxies given pursuant to the solicitation by the Management of the Corporation will be voted for the nominees listed in this Circular. Management does not contemplate that any of the nominees will be unable to serve as a director.

The following table sets out the names of the nominees for election as directors, the offices they hold within the Corporation, their occupations, the length of time they have served as directors of the Corporation, and the number of common shares of the Corporation which each beneficially

owns, directly or indirectly, or over which control or direction is exercised, as of the date of this Circular.

Name, province or state and country of residence and positions, current and former, if any, held in the Corporation	Principal occupation for last five years	Served as director since	Number of common shares beneficially owned or controlled or directed, directly or indirectly, at present <sup>(1)</sup>
<b>DR. ALAN R. BOYCO</b> <sup>(2)</sup> British Columbia, Canada <i>Director</i>	Doctor of optometry to Vancouver Canucks sports team and Image Optical Optometry	2014	33,000
BRIAN WHITLOCK <sup>(2)</sup> British Columbia, Canada Director	Businessman with his own residential and commercial construction and development company and has been a transportation co-ordinator in the Vancouver film and television industry.	2015	2,725,000 <sup>(3)</sup>
DAVID MACK <sup>(2)</sup> Massachusetts, USA Director	Commercial litigator. Partner at O'Connor, Carnathan and Mack LLC	2015	Nil
RICK EASTHOM British Columbia, Canada Director	Manager of business development for Choices Market and advisor for Affinor Growers Inc.	2016	439,300

Notes:

- (1) The information as to common shares beneficially owned or controlled has been provided by the nominees themselves.
- (2) A member of the Audit Committee.
- (3) Mr. Whitlock holds 2,645,000 common shares indirectly through Soft Ail Ent. Inc., a private company controlled by Mr. Whitlock.

No proposed director is being elected under any arrangement or understanding between the proposed director and any other person or company.

## Corporate Cease Trade Orders or Bankruptcies

No director or proposed director of the Corporation is, or within the ten years prior to the date of this Circular has been, a director or executive officer of any company, including the Corporation, that while that person was acting in that capacity:

(a) was the subject of a cease trade order or similar order or an order that denied the company access to any exemption under securities legislation for a period of more than 30 consecutive days; or

- (b) was subject to an event that resulted, after the director ceased to be a director or executive officer of the company being the subject of a cease trade order or similar order or an order that denied the relevant company access to any exemption under securities legislation, for a period of more than 30 consecutive days; or
- (c) within a year of that person ceasing to act in that capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or was subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold its assets.

## Individual Bankruptcies

No director or proposed director of the Corporation has, within the ten years prior to the date of this Circular, become bankrupt or made a proposal under any legislation relating to bankruptcy or insolvency, or been subject to or instituted any proceedings, arrangement or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold the assets of that individual.

#### **Penalties or Sanctions**

None of the proposed directors have been subject to any penalties or sanctions imposed by a court relating to securities legislation or by a securities regulatory authority, has entered into a settlement agreement with a securities regulatory authority or has been subject to any other penalties or sanctions imposed by a court or regulatory body that would be likely to be considered important to a reasonable security holder making a decision about whether to vote for the proposed director.

## **EXECUTIVE COMPENSATION**

## Named Executive Officers

During the financial year ended May 31, 2016, the Corporation had five Named Executive Officers ("**NEOs**") being, Jarrett Malnarick, the interim President and Chief Executive Officer; Mark T. Brown, the Chief Financial Officer; Sebastien Plouffe, the former President and Chief Executive Officer; Nick Brusatore, the former Executive Chairman; and Pierre Miron, the former Chief Financial Officers.

"**Named Executive Officer**" means: (a) each CEO, (b) each CFO, (c) each of the three most highly compensated executive officers of the company, including any of its subsidiaries, or the three most highly compensated individuals acting in a similar capacity, other than the CEO and CFO, at the end of the most recently completed financial year whose total compensation was, individually, more than \$150,000; and (d) each individual who would be a NEO under (c) above but for the fact that the individual was neither an executive officer of the Corporation, nor acting in a similar capacity, at the end of that financial year.

## COMPENSATION DISCUSSION AND ANALYSIS

#### **Compensation Discussion and Analysis**

The compensation of the Corporation's NEOs is determined by the Corporation's Board which has a majority of independent directors. The Board's compensation program is designed to provide competitive levels of compensation, a significant portion of which is dependent upon individual and corporate performance and contribution to increasing shareholder value. The Board recognizes the need to provide a total compensation package that will attract and retain qualified and experienced executives as well as align the compensation level of each executive to that executive's level of responsibility. In general, a NEO's compensation is comprised of two components:

- (a) Salary, wages or contractor payments; and
- (b) Stock option grants.

The objectives and reasons for this system of compensation are generally to allow the Corporation to remain competitive compared to its peers in attracting experienced personnel. The CEO is paid a salary that is lower than his comparative salary levels for a person of his experience and capabilities. The CFO also takes a payment as a contractor that is lower than comparative salary levels because he also works as the CFO for other companies and does not devote 100% of his time to the Corporation.

Stock option grants are designed to reward the NEOs for success on a similar basis as the shareholders of the Corporation, but these rewards are highly dependent upon the volatile stock market, much of which is beyond the control of the NEOs.

The Board has not proceeded to a formal evaluation of the implications of the risks associated with the Corporation's compensation policies and practices. Risk management is a consideration of the Board when implementing its compensation programme, and the Board does not believe that the Corporation's compensation programme results in unnecessary or inappropriate risk taking including risks that are likely to have a material adverse effect on the Corporation.

The Corporation's NEOs and directors are not permitted to purchase financial instruments, including for greater certainty, prepaid variable forward contracts, equity swaps, collars or units of exchange funds that are designed to hedge or offset a decrease in market value of equity securities granted as compensation or held, directly or indirectly, by the NEO or director.

The Corporation does not grant share-based awards. Stock option grants are made on the basis of the number of stock options currently held, position, overall individual performance, anticipated contribution to the Corporation's future success and the individual's ability to influence corporate and business performance. The purpose of granting such stock options is to assist the Corporation in compensating, attracting, retaining and motivating the officers, directors and employees of the Corporation and to closely align the personal interest of such persons to the interest of the shareholders.

The recipients of incentive stock options and the terms of the stock options granted are determined from time to time by the Board. The exercise price of the stock options granted is generally determined by the market price at the time of grant.

# SUMMARY COMPENSATION TABLE

Set out below is a summary of compensation paid or accrued during the Corporation's three most recently completed financial years to the Corporation's NEOs.

Name and principal position	Year	Salary (\$)	Share- based awards (\$)	Option- based awards (\$) <sup>(1)</sup>	compe	ncentive plan nsation \$)	Pension value (\$)	All other compensation (\$)	Total compensation (\$)
					Annual incentive plans	Long-term incentive plans			
Jarrett Malnarick <sup>(2)</sup> CEO	2016 2015 2014	102,000 88,561 N/A	Nil Nil Nil	38,440 118,984 Nil	N/A N/A N/A	N/A N/A N/A	N/A N/A N/A	3,776 6,570 N/A	144,216 214,115 Nil
Mark T. Brown <sup>(3)</sup> CFO	2016	Nil	Nil	15,970	N/A	N/A	N/A	64,000	79,970
Sebastien Plouffe <sup>(4)</sup> Former President and CEO	2016 2015 2014	91,244 <sup>(4)</sup> 150,000 <sup>(4)</sup> 121,298 <sup>(4)</sup>	Nil Nil Nil	Nil Nil 5,423	N/A N/A N/A	N/A N/A N/A	N/A N/A N/A	N/A N/A N/A	91,244 150,000 126,721
Nick Brusatore <sup>(5)</sup> Former Executive Chairman	2016 2015 2014	90,000 <sup>(5)</sup> 150,000 <sup>(5)</sup> 25,000 <sup>(5)</sup>	Nil Nil 5,900,000	9,470 Nil 421,248	N/A N/A N/A	N/A N/A N/A	N/A N/A N/A	N/A N/A N/A	99,470 150,000 6,346,248
Pierre Miron <sup>(6)</sup> Former CFO	2016 2015 2014	27,931 52,694 N/A	Nil Nil Nil	Nil 37,500 Nil	N/A N/A N/A	N/A N/A N/A	N/A N/A N/A	17,761 5,511 N/A	45,692 95,705 Nil

## **Summary Compensation Table**

Name and principal position	Year	Salary (\$)	Share- based awards (\$)	Option- based awards (\$) <sup>(1)</sup>		ncentive plan nsation \$)	Pension value (\$)	All other compensation (\$)	Total compensation (\$)
					Annual incentive plans	Long-term incentive plans			
Martin	2016	Nil	Nil	Nil	N/A	N/A	N/A	N/A	Nil
Nicoletti <sup>(7)</sup>	2015	45,765 <sup>(7)</sup>	Nil	Nil	N/A	N/A	N/A	N/A	45,765
Former CFO	2014	51,000 <sup>(7)</sup>	Nil	2,711	N/A	N/A	N/A	N/A	53,711
Greg	2016	Nil	Nil	Nil	N/A	N/A	N/A	N/A	Nil
Dennison <sup>(8)</sup>	2015	86,664 <sup>(8)</sup>	Nil	Nil	N/A	N/A	N/A	N/A	86,664
Former CFO	2014	29,582 <sup>(8)</sup>	Nil	29,563	N/A	N/A	N/A	N/A	50,812

Notes:

- (1) Figures based on the fair value at the grant date under the stock option plan. Specifically, a model of option pricing Black and Scholes has been used with the following assumptions determined at the date of grant: risk free interest rate ranging from 1.141 to 1.675%, average expected life ranging from 3.61 years to 5 years, expected volatility of 125 to 328% and expected dividend yield of nil.
- (2) Mr. Jarrett Malnarick was appointed as the Chief Operating Officer on July 21, 2014 and became the Interim President and Chief Executive Officer as of October 1, 2015.
- (3) Mr. Mark T. Brown was appointed as the Chief Financial Officer on October 1, 2015. Pacific Opportunity Capital Ltd., a company controlled by Mr. Brown, charged a total of \$64,000 for accounting and management fees for a team of three people during financial year ended May 31, 2016.
- (4) Mr. Sebastien Plouffe was appointed as the president and Chief Executive Office on June 17, 2013 and resigned as an officer and a director as of October 1, 2015. Compensation was paid to Sediamek Inc., a company controlled by Sebastien Plouffe as consulting fees.
- (5) Mr. Nick Brusatore was appointed executive chairman of the board of directors on April 7, 2014 and resigned as the executive chairman as of September 14, 2015. Mr. Brusatore resigned as being the director effective June 4, 2016. Compensation was paid to Aboriginal Import Export, a company controlled by Nick Brusatore as consulting fees.
- (6) Mr. Pierre Miron was appointed as the Chief Financial Officer on December 2, 2014 and resigned as of October 1, 2015.
- (7) Mr. Martin Nicoletti was appointed as the Chief Financial Officer on December 1, 2010 and resigned on April 10, 2014. Mr. Nicoletti was again appointed on September 4, 2014 and resigned on December 2, 2014. Compensation was paid to Company Financiere SKTM Ltd., a company controlled by Mr. Nicoletti as consulting fees.

(8) Mr. Greg Dennison was appointed as the Chief Financial Officer on April 10, 2014 and resigned on September 4, 2014. A compensation of \$12,916 has been paid to Integra Construction Ltd., a company controlled by Mr. Dennison as consulting fees.

## **Incentive Plan Awards**

#### **Outstanding Share-Based Awards and Option-Based Awards**

The following table sets forth the outstanding option-based awards and share-based awards held by the NEOs of the Corporation at the end of the most recently completed financial year:

	<b>Option-based</b> Awards			Share-bas	Share-based Awards	
Name	Number of securities underlying unexercised options (#)	Option exercise price (\$)	Option expiration date	Value of unexercised in-the-money options (\$) <sup>(1)</sup>	Number of share units whose rights have not been acquired	Market value or payment of awards in the form of shares whose rights have not been acquired (\$)
Jarrett Malnarick	200,000	\$0.10 \$0.47	11/14/2018	Nil	Nil	Nil
CEO	300,000 300,000	\$0.47 \$0.10	11/08/2019 10/01/2020	Nil Nil		
Mark T. Brown <i>CFO</i>	100,000 100,000	\$0.10 \$0.10	11/14/2018 10/01/2020	Nil Nil	Nil	Nil
Sebastien Plouffe <i>Former</i> <i>President</i> and <i>CEO</i>	1,000,000	\$0.10	09/30/2017	Nil	Nil	Nil

## **Outstanding Option-Based Awards**

		Option	Share-bas	ed Awards		
Name	Number of securities underlying unexercised options (#)	Option exercise price (\$)	Option expiration date	Value of unexercised in-the-money options (\$) <sup>(1)</sup>	Number of share units whose rights have not been acquired	Market value or payment of awards in the form of shares whose rights have not been acquired (\$)
Pierre Miron Former CFO	300,000	\$0.10	09/30/2017	Nil	Nil	Nil
Nick Brusatore Former Executive Chairman	100,000 250,000	\$0.10 \$0.49	11/14/2018 05/09/2019	Nil Nil	Nil	Nil

Note:

(1) "In-the-Money Options" means the excess of the market value of the Corporation's common shares on May 31, 2016 over the exercise price of the options. The market price for the Corporation's common shares on May 31, 2016 was \$0.045.

## Incentive Plan Awards – Value Vested or Earned During the Year

The following table sets forth details of the value vested or earned for all incentive plan awards during the most recently completed financial year by each NEO:

## Value Vested or Earned for Incentive Plan Awards During the Most Recently Completed Financial Year

Name	Option-based awards – Value vested during the year <sup>(1)</sup> (\$)	Non-equity incentive plan compensation – Value earned during the year (\$)
Jarrett Malnarick CEO	\$38,440	Nil
Mark T. Brown <i>CFO</i>	\$15,970	Nil
Sebastien Plouffe Former President and CEO	Nil	Nil
Pierre Miron Former CFO	Nil	Nil

Nick Brusatore	\$9,470	Nil
Former Executive		
Chairman		

Note:

(1) The options granted to the NEOs were vested immediately. The aggregate dollar value that would have been realized if the options under the option-based award had been exercised on the vesting date is calculated by determining the difference between the market price of the underlying securities on the date of vest and the exercise price of the options under the option-based award multiplied by the number of options vested on the vesting date.

## Narrative Discussion

The following information is intended as a brief description of the Stock Option Plan ("**Stock Option Plan**") and is qualified in its entirety by the full text of the Stock Option Plan, which will be available for review at the Meeting.

- 1. The maximum number of shares that may be issued upon the exercise of stock options granted under the Stock Option Plan shall not exceed 10% of the issued and outstanding common shares of the Corporation at the time of grant, the exercise price of which, as determined by Board, in its sole discretion, shall not be less than the closing price of the Corporation's shares traded through the facilities of the Canadian Securities Exchange (the "**Exchange**") on the date prior to the date of grant, less allowable discounts, in accordance with the policies of the Exchange or, if the shares are no longer listed for trading on the Exchange, then such other exchange or quotation system on which the shares are listed or quoted for trading.
- 2. The Board shall not grant options to any one person in any 12 month period which will, when exercised, exceed 5% of the issued and outstanding shares of the Corporation or to any one consultant or to those persons employed by the Corporation who perform investor relations services which will, when exercised, exceed 2% of the issued and outstanding shares of the Corporation.
- 3. Upon expiry of an option, or in the event an option is otherwise terminated for any reason, the number of shares in respect of the expired or terminated option shall again be available for the purposes of the Stock Option Plan.
- 4. If the option holder ceases to be a director of the Corporation or ceases to be employed by the Corporation (other than by reason of death), or ceases to be a consultant of the Corporation as the case may be, then the option granted shall expire on no later than the 90th day following the date that the option holder ceases to be a director, ceases to be employed by the Corporation or ceases to be a consultant of the Corporation, subject to the terms and conditions set out in the Stock Option Plan.

## **PENSION BENEFITS**

The Corporation does not have a pension plan that provides for payments or benefits to the NEOs at, following, or in connection with retirement.

## **TERMINATION AND CHANGE OF CONTROL BENEFITS**

The Corporation and its NEO's can terminate their agreements with prior written notice. The Corporation will pay for the NEO's services up to the effective date of termination plus compensation for reasonable termination expenses.

Other than as described above, the Corporation has no other compensatory plan, contract or arrangement to compensate a NEO in the event of resignation, retirement or other termination of the NEOs employment with the Corporation, a change of control of the Corporation, or a change in responsibilities of the NEO following a change in control.

## DIRECTOR COMPENSATION

The Corporation does not have share-based awards held by a director. Other than compensation paid to the NEOs, and except as noted below, no compensation was paid to directors in their capacity as directors of the Corporation or its subsidiaries, in their capacity as members of a committee of the Board or of a committee of the board of directors of its subsidiaries, or as consultants or experts, during the Corporation's most recently completed financial year.

Set out below is a summary of compensation paid or accrued during the Corporation's most recently completed financial year to the Corporation's directors, other than the NEOs previously disclosed:

Name	Fees earned (\$)	Option- based awards (\$)	Non-equity incentive plan compensation (\$)	Pension value (\$)	All other compensation (\$)	Total (\$)
Brian Whitlock	N/A	\$51,340	N/A	N/A	N/A	\$51,340
Alan R. Boyco	N/A	\$18,940	N/A	N/A	N/A	\$18,940
David Mack	N/A	\$18,940	N/A	N/A	N/A	\$18,940

## **Director Compensation Table**

Note:

(1) The fair value of the option-based awards which vested during 2016 was determined by the Black-Scholes Option Pricing Model with assumptions for risk-free interest rate, dividend yields, volatility factors of the expected market price of the Corporation's common shares and expected life of the options.

## **Narrative Discussion**

Directors are compensated through the grant of stock options. No directors' fees are paid.

# **Incentive Plan Awards**

## **Outstanding Share-Based Awards and Option-Based Awards**

The Corporation does not have any share-based awards held by a director. The following table sets forth details of all awards granted to directors of the Corporation which are outstanding at the end of the most recently completed financial year.

	Option-based Awards						
Name	Number of securities underlying unexercised options (#)	Option exercise price (\$) <sup>(1)</sup>	Option expiration date	Value of unexercised in-the- money options (\$) <sup>(1)</sup>			
Brian	500,000	\$0.10	09/14/2018	Nil			
Whitlock	200,000	\$0.10	11/16/2018	Nil			
Alan R. Boyco	200,000	\$0.10	11/16/2018	Nil			
	100,000	\$0.33	04/24/2019	Nil			
David Mack	200,000	\$0.10	11/16/2018	Nil			

## **Outstanding Option-Based Awards**

Note:

(1) "In-the-Money Options" means the excess of the market value of the Corporation's common shares on May 31, 2016 over the exercise price of the options. The market price for the Corporation's common shares on May 31, 2016 was \$0.045.

## Incentive Plan Awards - Value Vested or Earned During the Year

The following table sets forth details of the value vested or earned for all incentive plan awards during the most recently completed financial year by each director:

## Value Vested or Earned for Incentive Plan Awards During the Most Recently Completed Financial Year

Name	-	Share-based awards – Value vested during the year (\$)	Non-equity incentive plan compensation – Value earned during the year (\$)
Brian Whitlock	\$51,340	N/A	N/A
Alan R. Boyco	\$18,940	N/A	N/A
David Mack	\$18,940	N/A	N/A

Note:

(1) The options granted to the NEOs were vested immediately. The aggregate dollar value that would have been realized if the options under the option-based award had been exercised on the vesting date is calculated by determining the difference between the market price of the underlying securities on the date of vest and the exercise price of the options under the option-based award multiplied by the number of options vested on the vesting date.

# **Equity Compensation Plan Information**

The following table sets out those securities of the Corporation which have been authorized for issuance under equity compensation plans, as at the previous year end:

Plan Category	Number of securities to be issued upon exercise of outstanding options, warrants and rights (a)	Weighted-average exercise price of outstanding options, warrants and rights (b)	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a)) (c)
Equity compensation plans approved by the securityholders	7,050,000	\$0.20	2,934,836
Equity compensation plans not approved by the securityholders	N/A	N/A	N/A
Total	7,050,000	\$0.20	2,934,836

# INDEBTEDNESS OF DIRECTORS AND EXECUTIVE OFFICERS

None of the current or former directors, executive officers, employees of the Corporation, the proposed nominees for election to the Board, or their respective associates or affiliates, are or have been indebted to the Corporation since the beginning of the last completed financial year of the Corporation.

# INTEREST OF CERTAIN PERSONS OR COMPANIES IN MATTERS TO BE ACTED UPON

No director or executive officer of the Corporation or any proposed nominee of Management of the Corporation for election as a director of the Corporation, nor any associate or affiliate of the foregoing persons, has any material interest, direct or indirect, by way of beneficial ownership of securities or otherwise, since the beginning of the Corporation's last financial year in matters to be acted upon at the Meeting, other than the election of directors, the appointment of auditors and the confirmation of the Stock Option Plan.

#### INTEREST OF INFORMED PERSONS IN MATERIAL TRANSACTIONS

None of the persons who were directors or executive officers of the Corporation or a subsidiary of the Corporation at any time during the Corporation's last financial year, the proposed nominees for election to the Board, any person or company who beneficially owns, directly or indirectly, or who exercises control or direction over (or a combination of both) more than 10% of the issued and outstanding common shares of the Corporation, nor any associate or affiliate of those persons, has any material interest, direct or indirect, by way of beneficial ownership of securities or otherwise, in any transaction or proposed transaction which has materially affected or would materially affect the Corporation.

## **APPOINTMENT OF AUDITOR**

#### Auditor

Management intends to nominate DeVisser Gray LLP, Chartered Professional Accountants, of Vancouver, British Columbia, for appointment as auditor of the Corporation. Forms of proxies given pursuant to this solicitation will, on any poll, be voted as directed and, if there is no direction, for the appointment of DeVisser Gray LLP, Chartered Professional Accountants, as the auditor of the Corporation to hold office for the ensuing year with remuneration to be fixed by the directors.

## MANAGEMENT CONTRACTS

The Corporation had a contract with Pacific Opportunity Capital Ltd. to engage Mark T. Brown to provide chief financial officer duties. A total of \$64,000 was invoiced by Pacific Opportunity Capital Ltd.

Other than as disclosed herein, no management functions of the Corporation are to any substantial degree performed by a person or company other than the directors or executive officers of the Corporation.

## AUDIT COMMITTEE

The Corporation is required to have an audit committee comprised of not less than three directors, a majority of whom are not officers, control persons or employees of the Corporation or an affiliate of the Corporation.

#### **Audit Committee Charter**

The text of the audit committee's charter is attached as Schedule "A" to this Circular.

## **Composition of Audit Committee and Independence**

National Instrument 52-110 *Audit Committees*, ("**NI 52-110**") provides that a member of an audit committee is "independent" if the member has no direct or indirect material relationship with the Corporation, which could, in the view of the Board, reasonably interfere with the exercise of the member's independent judgment.

NI 52-110 provides that an individual is "financially literate" if he or she has the ability to read and understand a set of financial statements that present a breadth and level of complexity of accounting issues that are generally comparable to the breadth and complexity of the issues that can reasonably be expected to be raised by the Corporation's financial statements. The following sets out the members of the audit committee and their education and experience that is relevant to the performance of his responsibilities as an audit committee member.

The Corporation's current audit committee consists of Alan R. Boyco, Brian Whitlock and David Mack. All Alan Boyco, Brian Whitlock and David Mack are considered "independent" and "financially literate" as such terms are defined in NI 52-110.

## **Relevant Education and Experience**

Based on their business and educational experiences, each audit committee member has a reasonable understanding of the accounting principles used by the Corporation to assess the general application of such principles in connection of the accounting for estimates, accruals and reserves; experience analyzing and evaluating financial statements that present a breadth and level of complexity of issues that can reasonably be expected to be raised by the Corporation's financial statements, or experience actively supervising one or more individuals engaged in such activities; and an understanding of internal controls and procedures for financial reporting.

*Dr. Alan Boyco:* Dr. Boyco, BSc, OD is a licensed optometrist with expertise focused on sports eye care and anterior segment/glaucoma. He received his bachelor of science (biology and psychology) from the University of Alberta, and then went on the graduate from the Pacific University School of Optometry. He maintains multiple practices throughout the Lower Mainland of British Columbia. Dr. Boyco enjoys the position of official team optometrist and eye care provider to the various local Vancouver professional sports franchises, covering the games from hockey to soccer. He is a member of the National Hockey League Team Physicians Society. His expertise has given him the opportunity to appear on morning television in a segment called "Eyes on Vancouver".

*Brian Whitlock:* Mr. Whitlock runs his own residential and commercial construction and development company for 18 years. Since 1999, he has been a transportation co-ordinator in the Vancouver film and television industry. He also owns and manages his own fleet of film production vehicles. His detailed co-ordination of complex situations and superior management skills has proven him to be a leader in his field.

*David Mack:* Mr. Mack is a US attorney specializing in commercial litigation department and is currently a partner at O'Connor, Carnathan and Mack LLC. Mr. Mack has presented cases before the Supreme Judicial Court of Massachusetts, Massachusetts Appeals Court and the United States Court of Appeals for the First and Second Circuits. Mr. Mack represents clients in complex contracts, employment matters, real estate and land use matters and insurance coverage litigation among others.

## Audit Committee Oversight

Since the commencement of the Corporation's most recently completed financial year, the audit committee of the Corporation has not made any recommendations to nominate or compensate an external auditor which were not adopted by the Board.

## **Reliance on Certain Exemptions**

Since the commencement of the Corporation's most recently completed financial year, the Corporation has not relied on:

- (a) the exemption in section 2.4 (*De Minimis Non-audit Services*) of NI 52-110; or
- (b) an exemption from NI 52-110, in whole or in part, granted under Part 8 (*Exemptions*).

## **Pre-Approval Policies and Procedures**

The audit committee has not adopted any specific policies and procedures for the engagement of non-audit services.

#### Audit Fees

The following table sets forth the fees paid by the Corporation and its subsidiary to its auditors, for services rendered in the last two financial years:

	<u>2016</u>	<u>2015</u>
	(\$)	(\$)
Audit fees <sup>(1)</sup>	18,000	31,500
Audit related fees <sup>(2)</sup>	N/A	N/A
Tax fees <sup>(3)</sup>	4,717	N/A
All other fees <sup>(4)</sup>	N/A	N/A
Total	<u>18,000</u>	<u>31,500</u>

Notes:

- (1) "Audit fees" include aggregate fees billed by the Corporation's external auditor in each of the last two fiscal years for audit fees.
- (2) "Audited related fees" include the aggregate fees billed in each of the last two fiscal years for assurance and related services by the Corporation's external auditor that are reasonably related to the performance of the audit or review of the Corporation's financial statements and are not reported under "Audit fees" above. The services provided include employee benefit audits, due diligence assistance, accounting consultations on proposed transactions, internal control reviews and audit or attest services not required by legislation or regulation.
- (3) "Tax fees" include the aggregate fees billed in each of the last two fiscal years for professional services rendered by the Corporation's external auditor for tax compliance, tax advice and tax planning. The services provided include tax planning and tax advice includes assistance with tax audits and appeals, tax advice related to mergers and acquisitions, and requests for rulings or technical advice from tax authorities.

(4) "All other fees" include the aggregate fees billed in each of the last two fiscal years for products and services provided by the Corporation's external auditor, other than "Audit fees", "Audit related fees" and "Tax fees" above.

#### **Exemption in Section 6.1**

The Corporation is a "venture issuer" as defined in NI 52-110 and is relying on the exemption in section 6.1 of NI 52-110 relating to Parts 3 (*Composition of Audit Committee*) and 5 (*Reporting Obligations*).

#### CORPORATE GOVERNANCE DISCLOSURE

National Instrument 58-101, *Disclosure of Corporate Governance Practices*, requires all reporting issuers to provide certain annual disclosure of their corporate governance practices with respect to the corporate governance guidelines (the "**Guidelines**") adopted in National Policy 58-201. These Guidelines are not prescriptive, but have been used by the Corporation in adopting its corporate governance practices. The Board and senior management of the Corporation consider good corporate governance to be an integral part of the effective and efficient operation of Canadian corporations. The Corporation's approach to corporate governance is set out below.

#### **Board of Directors**

Management is nominating four individuals to the Board, all of whom are current directors of the Corporation.

The Board has a stewardship responsibility to supervise the management of and oversee the conduct of the business of the Corporation, provide leadership and direction to Management, evaluate Management, set policies appropriate for the business of the Corporation and approve corporate strategies and goals. The day-to-day management of the business and affairs of the Corporation is delegated by the Board to the CEO and the President. The Board will give direction and guidance through the President to Management and will keep Management informed of its evaluation of the senior officers in achieving and complying with goals and policies established by the Board.

The Guidelines suggest that the board of directors of every reporting issuer should be constituted with a majority of individuals who qualify as "independent" directors under NI 52-110, which provides that a director is independent if he or she has no direct or indirect "material relationship" with the Corporation. The "material relationship" is defined as a relationship which could, in the view of the Corporation's Board, reasonably interfere with the exercise of a director's independent judgement. All of the current members of the Board are considered "independent" within the meaning of NI 52-110.

The Board recommends nominees to the shareholders for election as directors. Immediately following each annual general meeting, the Board appoints an Audit Committee and the chairperson of the Audit Committee. The Board elects a chairperson of the Board and establishes his or her duties and responsibilities, appoints the CEO, CFO and President of the Corporation and establishes the duties and responsibilities of those positions and on the

recommendation of the CEO, appoints the senior officers of the Corporation and approves the senior Management structure of the Corporation.

The Board exercises its independent supervision over management by its policies that (a) periodic meetings of the Board be held to obtain an update on significant corporate activities and plans; and (b) all material transactions of the Corporation are subject to prior approval of the Board. The Board shall meet not less than three times during each year and will endeavour to hold at least one meeting in each fiscal quarter. The Board will also meet at any other time at the call of the CEO, or subject to the Articles of the Corporation, of any director.

The mandate of the Board, as prescribed by the *Business Corporations Act* (British Columbia), is to manage or supervise management of the business and affairs of the Corporation and to act with a view to the best interests of the Corporation. In doing so, the Board oversees the management of the Corporation's affairs directly and through its committees.

## Directorships

None of the directors of the Corporation are directors of other reporting issuers.

## **Orientation and Continuing Education**

The Board does not have any formal policies with respect to the orientation of new directors nor does it take any measures to provide continuing education for the directors. At this stage of the Corporation's development the Board does not feel it necessary to have such policies or programs in place.

## **Ethical Business Conduct**

To date, the Board has not adopted a formal written Code of Business Conduct and Ethics. However, the current limited size of the Corporation's operations, and the small number of officers and consultants, allow the Board to monitor on an ongoing basis the activities of management and to ensure that the highest standard of ethical conduct is maintained. As the Corporation grows in size and scope, the Board anticipates that it will formulate and implement a formal Code of Business Conduct and Ethics.

## **Nomination of Directors**

The Board has not adopted a formal process to select new nominees to the Board. The current nominees have been recruited by the current Board members, and the recruitment process has involved both formal and informal discussions among Board members and the CEO.

## **Compensation Governance**

The quantity and quality of the Board and CEO compensation is reviewed on an annual basis and determined by the Board as a whole, which allows the independent directors to have input into compensation decisions. At this time, the Corporation does not believe its size and limited scope of operations requires a formal compensation committee.

## **Other Board Committees**

At the present time, the only standing committee is the Audit Committee. The written charter of the Audit Committee, as required by NI 52-110, is contained in Schedule "A" to this Circular. As the Corporation grows, and its operations and management structure became more complex, the Board expects it will constitute more formal standing committees, such as a Corporate Governance Committee, a Compensation Committee and a Nominating Committee, and will ensure that such committees are governed by written charters and are composed of at least a majority of independent directors.

## Assessments

The Board monitors the performance of individual Board members and their contributions. The Board does not, at present, have a formal process in place for assessing the effectiveness of the Board as a whole, its committees or individual directors, but will consider implementing one in the future should circumstances warrant. Based on the Corporation's size, its stage of development and the limited number of individuals on the Board, the Board considers a formal assessment process to be inappropriate at this time.

## **GENERAL MATTERS**

It is not known whether any other matters will come before the Meeting other than those set forth above and in the Notice of Meeting, but if any other matters do arise, the person named in the Proxy intends to vote on any poll, in accordance with his or her best judgement, exercising discretionary authority with respect to amendments or variations of matters set forth in the Notice of Meeting and other matters which may properly come before the Meeting or any adjournment of the Meeting.

## **ADDITIONAL INFORMATION**

Additional information relating to the Corporation may be found on SEDAR at www.sedar.com. Financial information about the Corporation is provided in the Corporation's comparative annual financial statements to May 31, 2016, a copy of which, together with Management's Discussion and Analysis thereon, can be found on the Corporation's SEDAR profile at www.sedar.com. Additional financial information concerning the Corporation may be obtained by any securityholder of the Corporation free of charge by contacting the Corporation, at 604-687-3520.

## **BOARD APPROVAL**

The contents of this Circular have been approved and its mailing authorized by the directors of the Corporation.

DATED at Vancouver, British Columbia, the 5<sup>th</sup> day of October, 2016.

# **ON BEHALF OF THE BOARD**

<u>"Jarrett Malnarick"</u> Jarrett Malnarick, President and Chief Executive Officer

#### Schedule "A" Audit Committee Charter

The audit committee is a committee of the board of directors to which the board delegates its responsibilities for the oversight of the accounting and financial reporting process and financial statement audits.

The audit committee will:

- (a) review and report to the board of directors of the Company on the following before they are published:
  - (i) the financial statements and MD&A (management discussion and analysis) (as defined in National Instrument 51-102) of the Company;
  - (ii) the auditor's report, if any, prepared in relation to those financial statements,
- (b) review the Company's annual and interim earnings press releases before the Company publicly discloses this information,
- (c) satisfy itself that adequate procedures are in place for the review of the Company's public disclosure of financial information extracted or derived from the Company's financial statements and periodically assess the adequacy of those procedures,
- (d) recommend to the board of directors:
  - (i) the external auditor to be nominated for the purpose of preparing or issuing an auditor's report or performing other audit, review or attest services for the Company; and
  - (ii) the compensation of the external auditor,
- (e) oversee the work of the external auditor engaged for the purpose of preparing or issuing an auditor's report or performing other audit, review or attest services for the Company, including the resolution of disagreements between management and the external auditor regarding financial reporting,
- (f) monitor, evaluate and report to the board of directors on the integrity of the financial reporting process and the system of internal controls that management and the board of directors have established,
- (g) monitor the management of the principal risks that could impact the financial reporting of the Company,
- (h) establish procedures for:
  - (i) the receipt, retention and treatment of complaints received by the Company regarding accounting, internal accounting controls, or auditing matters; and
  - (ii) the confidential, anonymous submission by employees of the Company of concerns regarding questionable accounting or auditing matters,

- (i) pre-approve all non-audit services to be provided to the Company or its subsidiary entities by the Company's external auditor,
- (j) review and approve the Company's hiring policies regarding partners, employees and former partners and employees of the present and former external auditor of the Company, and
- (k) with respect to ensuring the integrity of disclosure controls and internal controls over financial reporting, understand the process utilized by the Chief Executive Officer and the Chief Financial Officer to comply with Multilateral Instrument 52-109.

#### **Composition of the Committee**

The committee will be composed of three directors from the Company's board of directors, a majority of whom will be independent. Independence of the Board members will be as defined by applicable legislation and as a minimum each independent committee member will have no direct or indirect relationship with the Company which, in the view of the board of directors, could reasonably interfere with the exercise of a member's independent judgment.

All members of the committee will be financially literate as defined by applicable legislation. If, upon appointment, a member of the committee is not financially literate as required, the person will be provided a three month period in which to achieve the required level of literacy.

#### Authority

The committee has the authority to engage independent counsel and other advisors as it deems necessary to carry out its duties and the committee will set the compensation for such advisors.

The committee has the authority to communicate directly with and to meet with the external auditors and the internal auditor, without management involvement. This extends to requiring the external auditor to report directly to the committee.

#### Reporting

The reporting obligations of the committee will include:

- 1. reporting to the board of directors on the proceedings of each committee meeting and on the committee's recommendations at the next regularly scheduled directors' meeting; and
- 2. reviewing, and reporting to the board of directors on its concurrence with, the disclosure required by Form 52-110F2 in any management information circular prepared by the Company.