



AFFINOR GROWERS  
Suite 410 – 325 Howe Street  
Vancouver, Canada, V6C 1Z7  
Phone: (604) 687-3520  
Website: [www.affinorgrowers.com](http://www.affinorgrowers.com)

*Listed on the Canadian Securities Exchange under the symbol ("AFI")*

---

## Affinor Appoints Agriculture Technology Expert Gabriel V. Arcoleo to Advisory Board

**Vancouver (Canada), February 24, 2016 - Affinor Growers** (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation"), a diversified agriculture and biotechnology company with proprietary vertical farming systems, is pleased to announce that Mr. Gabriel V. Arcoleo has been appointed to Affinor's Advisory Board.

Mr. Arcoleo has 20 years of experience in the strawberry and produce industry and is based in the world's "salad bowl", Salinas, California. Mr. Arcoleo was recently the Director of IT for Tanimura & Antle, a Salinas, California, agriculture company and one of the world's largest lettuce growers with eight locations worldwide and revenues estimated at over \$500 million a year.

Mr. Arcoleo served as the Chief Information Officer for California Pacific Specialty Foods, in Moss Landing, California. California Pacific Specialty Foods is the industry leader in processing strawberry applications, consuming approximately two thirds of California's strawberry crop each year. Affinor Growers looks forward to working with Mr. Arcoleo in the United States and benefitting from his experience and significant agricultural industry contacts.

Mr. Arcoleo is currently the Principal at Arcoleo Consulting, a technology business development group based in Monterey, CA.

Mr. Jarrett Malnarick, CEO, noted that "Mr. Arcoleo's agricultural background and additional experience in the pharmaceutical industry will complement Affinor's ability to reach perspective new business relationships and partners."

Mr. Arcoleo joins the four current members of the Affinor Advisory Board:

- Andrew Riseman, Ph.D., Associate Professor of Plant Breeding and Genetics at the University of British Columbia;

- Mr. Thomas Baumann, Director of Pacific Berry Resource Centre at the University of the Fraser Valley;
- Mr. Rick Easthom, retired Director of Corporate Brands for the Overwaitea Food Group; and
- Chief Gilbert “Gibby” Jacob, Hereditary Chief of the Squamish First Nation.

## **Stock Option Grant**

The Board of Directors of Affinor has also granted 200,000 stock options with an exercise price of \$0.10 for a period of three years.

### **For More Information, please contact:**

Jarrett Malnarick, President and CEO  
604.837.8688  
jarrett@affinorgrowers.com

### **About Affinor Growers Inc.**

[Affinor Growers](#) is a publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries using its vertical farming techniques. Affinor is committed to becoming a pre-eminent supplier and grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

### **AFFINOR GROWERS INC.**

"Jarrett Malnarick"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

### **FORWARD LOOKING INFORMATION**

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be

correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on [www.sedar.com](http://www.sedar.com). This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.