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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor Growers signs with University of the Fraser Valley to explore vertical farming of strawberries

Vancouver (Canada), January 12, 2016 - Affinor Growers (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation), a diversified agriculture and biotechnology company with proprietary vertical farming systems, is pleased to announce the signing of a Memorandum of Understanding (MOU) with The University of the Fraser Valley (UFV). The MOU details collaboration and utilization of Affinor's leading edge vertical farming technology in full-scale production mode. Grade A strawberries will be produced using an existing lightdiffused polycarbonate greenhouse (manufactured by BW GLOBAL FREEFLOW) on the UFV campus in Chilliwack, BC. It is anticipated this operation will generate revenue from strawberry sales on a small scale at first, with expansion potential. This venture will also explore new agriculture methods and provide opportunities for the University of the Fraser Valley in pioneering new methods of production.

Jarrett Malnarick, President and CEO said that "This is a great opportunity for both Affinor and the University of the Fraser Valley. First run strawberry vertical production in BC could start as soon as the summer of 2016 and data collected from this operation will be compared with yields from existing operations in Michigan. This information will help prove the production capability of Affinor's vertical growing tower technology."

For More Information, please contact:

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About Affinor Growers Inc.

<u>Affinor Growers</u> is a publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach and strawberries using its vertical farming techniques. Affinor is committed to becoming a pre-eminent supplier and grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Jarrett Malnarick"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forwardlooking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.