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*Listed on the Canadian Securities Exchange under the symbol ("AFI")*

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## **Affinor Growers appoints Marketing and Produce Procurement Expert Mr. Gary Lloyd as an active member to its Board of Directors**

**Montreal (Canada), August 18, 2015 - Affinor Growers (CSE:AFI, OTC:RSSFF, Frankfurt:IAF) ("Affinor" or the "Corporation), a diversified agriculture and biotechnology company with proprietary vertical farming systems, is very pleased to announce Mr. Gary Lloyd, a Canadian food business expert, as an active member of Affinor's board of directors and the Chairman of the Strategic Committee.**

Mr. Gary Lloyd worked successfully for more than 28 years with Loblaw's Companies Limited and served final years as the Director of Produce Procurement. In January 2001 to December 2006 he served as Director of Marketing and Sales for Lake Placid Groves, LLC. Mr. Lloyd is also the owner and founder of GCL International Inc. and co-founder of Green Organic Vegetable Inc., a Canadian based company that grows, packs and ships 100% certified IQF organic fruits and vegetables with no additives or preservatives using Non –GMO organic seed.

Under the terms, Mr. Lloyd will receive one million incentive stock options to purchase common shares at 10 cents per share and one million incentive stock options to purchase common shares at 20 cents per share. The options are exercisable on or before August 17, 2020. Mr. Nick Brusatore, Affinor's Chairman, had decided to cancel his one million incentive stock options at 42 cents per share in order to grant the options to Mr. Lloyd. Mr. Jeff Sopatyk resigns to the Board of Directors to give his seat to Mr. Lloyd. We'd like to thank Jeff for his services and we wish him all the best in his agriculture business.

**Mr. Gary Lloyd comments:** "I am very pleased to join a Technology Agriculture based company that truly has the passion and vision to deal with some of the problematic issues we currently face on our planet. I am particularly excited about the strawberry opportunity that awaits Affinor and look forward helping the company to reach its goals and commitments to its shareholders".

**Sebastien Plouffe, Affinor's President & CEO, comments:** "I'm very pleased that Gary's joining Affinor as he knows the food industry extremely well and he'll be able to grow and bring the company to the next level. Gary is bringing experience, knowhow, network and vision that Affinor needs to achieve our business model."

**Nick Brusatore, Affinor's Chairman, Comments:** "This is a huge move for Affinor as we are getting closer to commercialization. Mr. Lloyd will bring vision, concise direction and ability to our company and help to take us to the next level".

### **About Affinor Growers Inc.**

[Affinor Growers](#) is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

### **AFFINOR GROWERS INC.**

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

### **FORWARD LOOKING INFORMATION**

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on [www.sedar.com](http://www.sedar.com). This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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