

# AFFINOR G R O W E R S

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Listed on the Canadian Securities Exchange under the symbol (“AFI”)

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## Squamish Nation hereditary Chief Gibby Jacob joins the Affinor Growers Advisory Board

**March 26, 2015, Montreal, Canada - [Affinor Growers](#)** (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) (“Affinor” or the “Corporation”) a diversified agriculture and biotechnology company with proprietary vertical farming systems, is pleased to announce that Squamish Nation hereditary Chief Gilbert “Gibby” Jacob has joined Affinor’s advisory board.

Squamish Nation hereditary Chief Gilbert “Gibby” Jacob is one of the most influential Native leaders in Canada. He is a man with quiet power and was twice recognized as a significant member of society and honoured with Vancouver Magazine’s Power 50 Award.

*“I am happy to participate as a volunteer on the advisory board of Affinor Growers that’s how strongly I believe in this project!” - Chief Gilbert “Gibby” Jacob*

Jacob’s participation was key in the bid for the 2010 Olympic Games for Canada and was a part of the final team of ten people who represented Canada in its last presentation to the IOC in Prague when Vancouver was awarded the Games. Jacob was appointed as a VANOC board member representative for Lil’wat Nation and Squamish Nation for the duration of the planning and execution of the 2010 Olympic and Paralympic Games.

Chief Jacob helped broker the deal that established the Squamish Lil’wat Cultural Centre in Whistler, as well as the Olympic land Legacy and amongst other Legacies that resulted in the Squamish and Lil’wat First Nations gaining several tracts land in the Whistler community — including the Baxter Creek area above the Rainbow subdivision that is being developed for housing.

“He’s one of the most important leaders in this province, if not the country,” says Pam Goldsmith-Jones, retired mayor of West Vancouver. “When he speaks, people listen.” Jacob has been described as a sly tactician who’s helping to remake aboriginal rights in Canada.

Chief Jacob comments: *“My view is that if the original equipment could do what it was designed to do, a social statement had to be a component of the project and the statement was that we have the ability to assist Indigenous peoples globally to feed themselves as this is a fundamental right that all of us hold! To me this is an exciting emerging farming technology and my belief is that this will in large part respond to the food security that is being faced globally!”*

Nick Brusatore, Affinor Chairman comments: *“Affinor is very excited to help Chief Jacob extend his vision for his people and other Indigenous Groups by working closely with him on food and medicinal plant production to improve the health of all”.*

### **About Affinor Growers Inc.**

[Affinor Growers](#) is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

### **AFFINOR GROWERS INC.**

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

### **FORWARD LOOKING INFORMATION**

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on [www.sedar.com](http://www.sedar.com). This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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