

AFFINOR GROWERS

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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor Growers signs Consulting Agreement with PRC Partners Ltd

January 30, 2015, Montreal, Canada - <u>Affinor Growers</u> (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation") is pleased to announce that it has signed a consulting services agreement (the "**Agreement**") with the consulting firm PRC Partners Ltd. ("PRC").

PRC will provide certain consulting services, such as, consultation, advice, and strategic relationships with other companies and acquisitions, access to the capital markets in Europe and similar activities designed to further the business and development of the Corporation. Additionally, PRC may provide marketing and publicity materials, and organize roadshows for Affinor.

PRC will receive one million five hundred thousand of the Corporation's common shares and 500,000 stock options exercisable at a price of \$0.15 per share on or before July 28, 2015. The Agreement is entered into for a period of four months, ending on May 28, 2015.

About Affinor Growers Inc.

<u>Affinor Growers</u> is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"
President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on **www.sedar.com** This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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