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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor Growers appoints Hugh Bowman as Special Advisor

December 19, 2014, Montreal, Canada - [Affinor Growers](#) (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation") is pleased to announce today that it has hired Hugh Bowman as Special Advisor.

Mr. Hugh Bowman holds an MBA from University of Guelph and brings with him over 20 years of experience with the produce industry, both operationally and in sales and marketing. He has held several key senior management positions including President of Canada Operations Misionero Vegetables Ltd, COO of Bayshore Vegetable Shippers Ltd. and President of Ippolito Fruit and Produce Ltd.

Hugh's background includes vertical integration of agriculture food producers from farm to fork. He has worked closely with major retail, wholesale and foodservice companies in the North American markets. He is former president of the Ontario Produce Marketing Association and has held director positions with the Agriculture Adaptation Council and the Canadian Produce Marketing Association as well as supporting key government initiatives such as the Horticulture Value Round Table. He sits on several key USA based committees with the Produce Marketing Association and United Fresh industry associations.

He holds the position of Vice Chair of Canada Gap, a Global Food Safety Initiative (GFSI) worldwide benchmarked food safety program used throughout Canada and other countries with growers supplying fresh produce into the marketplace. Hugh was the youngest recipient to receive the industry's "Produce Person of the Year" award. Under the terms, Hugh will receive 300,000 incentive stock options to purchase common shares. The options are exercisable on or before December 18, 2017, at an exercise price of 25 cents per share.

Sebastien Plouffe, Affinor CEO, commented, "The addition of Hugh to the Affinor team is definitely a huge step in terms of increasing the credibility and governance into the company. Hugh is a leader in the fresh food industry. I feel with all his experience and network, Hugh will be able to guide and advise the company accordingly to the route of success".

About Affinor Growers Inc.

[Affinor Growers](#) is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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