



AFFINOR GROWERS
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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor Growers engages Pierre C. Miron as VP Finance, CFO & Director.

December 2, 2014, Montreal, Canada - [Affinor Growers](#) Inc. (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation") a patented provider of safe, high quality agricultural and vertical farming technologies, is pleased to announce that it has engaged Pierre C. Miron as VP Finance, CFO & Director.

Mr. Miron worked over 25 years in the International audit and financing department of the banking industry, including International Auditor and Administrative Director with Scotia Bank, Banking Manager at TD Bank, Portfolio Manager and Account Director at National Bank and Director Major Account at the Caisse Centrale Desjardins. He also worked as CFO with private and public companies in different sectors such as technology, real estate management and franchise industry.

Throughout his career Mr. Miron has often acted as a consultant, advising companies in their growth and M&A, which helped him to develop strong management and financial skills. Mr. Miron has held a bachelor degree in Business Administration from École des Hautes Études Commerciales. Under the terms, Mr. Miron will receive 300,000 incentive stock options to purchase common shares. The options are exercisable on or before December 1st, 2017, at an exercise price of 22 cents per share.

Sebastien Plouffe, Affinor's CEO, commented, « We are very pleased to welcome Pierre as the new VP Finance, CFO and Director of Affinor. Pierre is clearly a leader in the financing industry and will add governance and credibility to the Company. Pierre has a team spirit and will definitely help finding solutions for every difficult situation. I would like to take this opportunity to personally thank Mr. Martin

Nicoletti from who I received his resignation. Martin did an excellent job with the company. I wish him all the best in his future endeavour. »

About Affinor Growers, Inc.

Affinor Growers is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI") and in the U.S. under the symbol ("RSSFF"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward looking statement was made. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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