

AFFINOR GROWERS

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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor Growers signs LOI with North Country Natural Solutions LLC in New York State

November 4, 2014, Montreal, Canada - <u>Affinor Growers</u> (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation) announced today that it has signed a Letter of Intent with North Country Natural Solutions LLC ("North Country") and Iroquois Consulting Group LLC ("Iroquois") for a proposed Joint Venture.

The Letter of Intent is intended to facilitate further discussions among Affinor, North Country and Iroquois concerning the undertaking joint venture in the agricultural business.

North Country's objective is to secure a New York State license for the production of medical marijuana at a location having been identified by North Country as a suitable location for such purposes in Bombay, NewYork. Iroquois is pursuing a broader agricultural program focused on the latest agricultural technologies, including vertical farming, as part of an overall initiative to expand local agricultural production and provide local living wage jobs.

Kelly Mitchell of Iroquois Consulting Group LLC states: "this is a unique partnership that connects Affinor Growers with its agricultural technology to the rich Iroquoian values we place on the environment and the food supply. We look forward to working with the Affinor group to bring clean fresh produce to the North Country and surrounding area as well as bringing much needed jobs to Franklin County."

Iroquois Consulting Group LLC and it's affiliate, North Country Natural Solutions LLC will be providing natural solutions for Food, Medicine and Economic Development in the North Country.

Executive Chairman Nick Brusatore states, "This is a huge step into the New York, and US markets with very skilled individuals that share the same vision and passion as Affinor. I am personally thrilled to get a project moving in New York State with people that clearly understand the state of the nation with regard to food security. We want to bring people together to study the severe, global environment changes that make it tougher to produce quality food. With a population ballooning to

10 billion people by 2020, the future of food production through Technology and automation is going to be a major part of the solution. We at Affinor Growers accept the challenge to become leaders in this challenge by commercializing the vertical growing technology designed by Vertical Designs Ltd to get ready for the coming global food shortages in the USA, Canada and ultimately around the world predicted by experts."

About Affinor Growers Inc.

<u>Affinor Growers</u> is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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