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Listed on the Canadian Securities Exchange under the symbol ("AFI")

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## Affinor Growers signs definitive agreement to license vertical growing technology to GeoNovus

**October 23, 2014, Montreal, Canada - [Affinor Growers](#)** (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation") announced today that it will sub-license its patented, food growing technology (the "Technology") licensed from Vertical Design Ltd. previously announced on October 22, 2014, to GeoNovus Minerals Corp. (GNM - TSX.V) (GMINF – USA) (hereinafter "GeoNovus") giving them access to the agricultural market place (the "Agreement").

This marks the start of Affinor's plan to sublicense the Technology around the world, to the exclusion of Ontario, Alberta and the Maritimes (the «Territory»). This agreement will give GeoNovus access to innovative, fully sustainable and complete growing solutions, which are the result of over 12 years of R&D based on predecessor systems, prototypes, and significant third party validation. GeoNovus will be sub-licensed to use these enhanced farming methods including the proprietary mechanical pollination system, to grow various crops year-round, indoors regardless of seasonality with near zero water waste.

Under the Agreement, Affinor is sublicensing a vertical growing technology to GeoNovus for a facility in Langley, British Columbia, as well as in Uruguay, in exchange for six million (6,000,000) common shares of GeoNovus on signature of the Agreement, and another six million (6,000,000) common shares in six (6) months following the signature of the Agreement, subject to regulatory approval. GeoNovus will also pay a royalty of 3% to Affinor on all of its net sales. Pursuant to the Agreement, Affinor will act as a consultant to GeoNovus by bringing its expertise to implement the Technology and making this project a success for all parties.

GeoNovus president Mike England states, *"This licensing agreement will allow GeoNovus access to one of the world's most advanced and potentially profitable vertical farming systems. This technology compliments our current Uruguayan operations and opens up tremendous potential within the multi-billion dollar agricultural market place."*

Nick Brusatore, Chairman, comments: *"We are thrilled to see our food model to emerge and partnering with GeoNovus and providing them with an exclusive license for our vertical*

*growing technology in Uruguay and in Langley, BC. Not only does this give Affinor a potential royalty stream from GeoNovus' future vertical growing operations but will also provide valuable testing and data from world class scientific facilities in Uruguay while opening-up the Mercosur region for future business”.*

### **About Affinor Growers Inc.**

[Affinor Growers](#) is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

### **AFFINOR GROWERS INC.**

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

### **FORWARD LOOKING INFORMATION**

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on [www.sedar.com](http://www.sedar.com). This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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