

AFFINOR GROWERS

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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor Growers signs exclusive licensing agreement with Vertical Designs Ltd.

October 22, 2014, Montreal, Canada - Affinor Growers (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation) announced today that it has enter into an Exclusive Patent License Agreement (the «Agreement») with Vertical Designs Ltd. ("VDL") to become the commercial licensor of VDL patented, food growing technology (the «Technology») on a worldwide territory excluding only Ontario, Alberta and the Maritimes (the «Territory»).

Under the terms of the Agreement, Affinor will use VDL's Technology to produce high quality non-GMO fruits and vegetables, royalty free to VDL. An initial entry fee is paid to VDL by the issuance of 722,222 common shares of Affinor. This Agreement will allow Affinor to mass-produce all crops worldwide using VDL Technology, starting with the plant in Quebec. 100 % of the profits generated by the plant in St-Chrysostome, or any other facility operated in the future by the Corporation, will belong to Affinor.

Also under the Agreement, Affinor will be able to sublicense VDL Technology for fruits and vegetables to any other company or facility on the Territory and receive a royalty on sub-licensed production. Affinor will receive 50% of any fee or royalty paid to it by any sublicensee of the VDL Technology, the other portion being paid to VDL.

Sebastien Plouffe, President and CEO, comments: "this exclusive licensing agreement with VDL is huge and it shall benefit to Affinor shareholders. Instead of paying \$15 million to acquire VDL, we avoid dilution by paying only 722,222 shares and to be the exclusive commercial licensor and we have the possibility to produce food almost anywhere in the world using VDL's technology".

About Affinor Growers Inc.

Affinor Growers is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent

grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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