



AFFINOR GROWERS
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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor Growers retained Sigorex Management GMBH to provide IR services.

September 26, 2014, Montreal, Canada - Affinor (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation") is pleased to announce that it has retained the services of Sigorex Management GMBH ("Sigorex") to provide investor relations services, subject to regulatory approval.

Sigorex is an independent investor relation agency with experience in the retail investor sector and has an office located in Kulmbach, Germany. Sigorex will initiate and maintain contact with the financial community, shareholders, investors and other stakeholders for the purpose of increasing awareness of the Corporation and its activities. Sigorex will provide investor relations services to the Corporation primarily throughout Europe and can help with solid network in the US and Canada.

In consideration for Sigorex's services, Affinor has agreed to pay a fee of US\$125,000 immediately and additional US\$50,000 in two equal payments, one after three months and one after six months. The funds will be sourced from working capital. Sigorex will assist Affinor in developing communications packages, organizing and making presentations, representing the Company at trade shows, liaising with the investment community, introducing the management of the Company to investors and assisting in the presentation of information to those potential investors. The agreement is effective immediately.

The Company has granted to three consultants a total of three hundred thousand incentive stock options to purchase common shares. The options are exercisable on or before September 22, 2019 at an exercise price of \$0.40 per share.

Sebastien Plouffe, President & CEO of Affinor comments: "We are extremely pleased that Sigorex had decided to work with Affinor as they only make consulting arrangements with selected Companies, which are fundamentally healthy with proven Management Team. Sigorex will actively engage the investment community in order that the value of our rapidly advancing technology and our business model will be best communicated".

About Affinor Growers Inc.

[Affinor Growers](#) is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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