

AFFINOR GROWERS

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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Former CEO of MedBox, Dr. Bruce Bedrick, joins Affinor Growers as a consultant.

September 2, 2014, Montreal, Canada - Affinor Growers (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation) is excited to announce the former Medbox inc. CEO and founder of Kind Clinics Medical Marijuana Dispensaries, will be providing consulting services to Affinor Growers.

Dr. Bedrick served as the *Chief Executive Officer of MedBox, Inc*. He is a highly accomplished, versatile and respected Chiropractic Physician and business owner with over 20 years of diverse and innovative experience.

In the context of Dr. Bedrick's consultancy for Affinor Growers, he will be helping to improve the footprint of Affinor's business. Dr. Bedrick's primary focus will be to apply his business skillset and advise on the **expansion of the licensing of the Vertical Design patented technology** for the cultivation of produce in the US and Mexico.

Dr. Bedrick lost his mother to metastatic breast cancer when he was only 10 years old. The devastating personal loss he suffered as a child combined with working in the alternative medicine field as an adult, served as the best preparation to become a leader in the medical marijuana industry. With the development of *Kind Clinics*, and then through Medbox, he created an opportunity for patients in need of medical marijuana medicine to acquire their medicine.

Nick Brusatore comments, "Dr. Bedrick's vast experience as physician and industry leader is a perfect fit for the Affinor Growers team. His professional acumen, contacts, and worldwide notoriety can quickly help Affinor execute on their business plan".

Sebastien Plouffe, President & CEO, comments: "Dr. Bedrick is a dynamic leader and achieves outstanding results in challenging environments. He has maintained and continues to build strong and loyal relationships with professionals and colleagues across multiple industry sectors. Bruce is definitely a huge addition for Affinor and I'm proud and honoured that he joins our team as an active member".

About Affinor Growers Inc.

<u>Affinor Growers</u> is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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