

AFFINOR GROWERS

Suite 236 – 410 Saint-Nicolas Street Montréal, Canada, H2Y 2P5 Phone: (514) 947-2272

Email: splouffe@affinorresources.com Website www.affinorgrowers.com

Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor Growers to broadcast live and update market

August 5, 2014, Montreal, Canada - Affinor Growers (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation) **Executive Chairman, Nick Brusatore, will broadcast live and update the market and shareholders on recent developments.**

Today's broadcast will air live online at 9am PDT. Viewers can simply go to http://affinorgrowers.com/en/events and click on *Live Today* to watch. Nick will give the market and its shareholders an update on the status of all current projects plus a clarification on recent events.

The live Internet broadcast is produced by <u>Fastcreative.com</u> and will be carried by <u>Playfullscreen.com</u>, a leader in streaming technology and known for their expertise in the distribution of live and ondemand events. The webcast replay will be posted on the same page after the event under the "Archives" section. http://affinorgrowers.com/en/events

About Affinor Growers Inc.

<u>Affinor Growers</u> is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

Contact Information

Sebastien Plouffe President & CEO Phone: (514) 947-2272

Email: splouffe@affinorgrowers.com
Website: www.affinorgrowers.com

Contact Information

Momentum PR Inc Max Gagne, President Phone: (514) 913-0351

Email: max@momentumpr.com

Contact Information, spokesperson

Vertical Designs Ltd Nick Brusatore, CEO Phone: (604) 356-0411

Email: nbrusatore@gmail.com