

AFFINOR

GROWERS

AFFINOR GROWERS
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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor Growers announces weekly webcast to be broadcast live every Tuesday at 9am from R&D facility or Marijuana farm.

July 21, 2014, Montreal, Canada - Affinor Growers (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation") will broadcast live from various facilities to update the market and it's shareholders on the progress of the company.

Executive Chairman and spokesperson Nick Brusatore says, "streaming live to the internet and allowing folks to ask questions via email or chat, will put an end to the speculation and misinformation that's out there and give the market a much clearer and concise understanding of what we are doing. It also offers transparency and a chance to interact with our supporters.

The first broadcast will air live on Tuesday, July 22 at 9am PDT. Viewers can simply go to <http://affinorgrowers.com/en/events> and watch it live. Nick Brusatore will be taking questions live via chat, email or phone and addressing the public. Nick will give the market and its shareholders a glimpse behind the scenes and provide an update on the status of all current projects. By broadcasting live he can address questions in real time as they come in.

The live Internet broadcast will be carried by Playfullscreen.com, a leader in streaming technology and known for their expertise in the distribution of live and on-demand events. The replay will be posted on the same page after the event. <http://affinorgrowers.com/en/events>

About Affinor Growers Inc.

[Affinor Growers](#) is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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