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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor Growers to Provide Live Video Streaming of July 10th Event From Vancouver BC.

July 10, 2014, Montreal, Canada - Affinor Growers (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation) will broadcast a portion of its private event online using quality technology that streams content to viewers on desktop computers and mobile devices. The live broadcast will begin at 3:00 p.m. PDT, July 10, 2014 at <u>http://www.affinorgrowers.com/en/events</u>

The special event is being held in Vancouver BC for friends, shareholders and invited guests. It's an opportunity to meet the Affinor team and to hear the **company vision from Executive Chairman Nick Brusatore**. Special musical guest is <u>Colin Arthur Wiebe</u>, a Vancouver entertainer best known for touring and singing with Randy Bachman (BTO and The Guess Who) for 17 years.

The live Internet broadcast is being carried via <u>Playfullscreen.com</u>, a leader in streaming technology and known for their expertise in the distribution of live and on-demand events. Playfullscreen.com's President, Dave McIlroy said, "We recognize that one's brand is more important than ever. Ensuring that the corporate image of those that broadcast with us is presented in the best possible light is what drives us and is our passion."

This broadcast is the property of Affinor Growers and is protected by copyright law and international treaties. Any reproduction or distribution is strictly prohibited without prior written approval from Affinor Growers. Please contact Affinor Growers Public Relations with any questions.

About Affinor Growers Inc.

<u>Affinor Growers</u> is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on **www.sedar.com**. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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