

AFFINOR GROWERS

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Listed on the Canadian Securities Exchange under the symbol (“AFI”)

Affinor Growers closes technology license with Vertical Designs Ltd. to enter the billion dollar strawberry market.

June 24, 2014, Montreal, Canada - Affinor Growers (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) (“Affinor” or the “Corporation”) is extremely excited to enter the **multi-billion dollar strawberry market** after closing the **exclusive licence** to grow market-ready strawberries using automated, software-driven, vertical farming technology from **Vertical Designs Ltd.** (VDL).

This patent-pending technology was designed to **mass produce high quality strawberries grown indoors** without the use of harmful chemicals or pesticides and [Affinor Growers](#) plans to meet the global demand for strawberries with a **non-GMO, healthy alternative** produced with VDL technology.

VDL systems uses enhanced farming methods, which have been designed to help solve global food security and shortage issues. The **automated, software-driven** technology is unique for its mechanical pollination, zero water waste and ability to grow **grade A1 strawberries year-round** regardless of seasonality.

According to the Agriculture Marketing Resource Center (agmrc.org) “*The strawberry market is valued in the multiple-billions and surpassed the fresh apple industry for the first time in 2010*”.

Current methods of growing strawberries use incredible amounts of chemicals and pesticides and rely on fossil fuels for shipping and distribution. *Pesticide Action Network* analysis of pesticide residues using USDA data found **54 different pesticide residues were detected among strawberry samples**. The testing turned up **nine known or probable carcinogens**, 24 suspected hormone disruptors, 11 neurotoxins, 12 developmental or reproductive toxins, and 19 honeybee toxins. Traces of fungicides captan and pyraclostrobin turned up on more than half of strawberry samples tested.

Spoilage is also a major cost factor so Affinor Growers plans to build facilities near urban centers which can radically lower shipping costs and dramatically reduce spoilage which will extend the shelf life of crops produced.

Vertical Designs Technology can produce **10 to 15 times the yield per square foot** than land-based growing and minimizes the environmental impact in terms of water use, land, and power.

"I sampled a 53 gram fully vine-ripened strawberry produced by Affinor, and it was better than any other strawberry I have ever tasted, including our local summer berries." - Rick Easthom, former Manager of Retail Development for Choices Food Markets"

Under the terms, Affinor is issuing 666,666 common shares of the Corporation at a deemed price of 75 cents per share to VDL and will pay a 5-per-cent net royalty on the net sales of production.

Sebastien Plouffe, President & CEO, comments: *"This is a huge deal for Affinor as it will allow us to build our first strawberry facility immediately using VDL's proven technology"*.

About Affinor Growers Inc.

[Affinor Growers](#) is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor

provisions of the Private Securities Litigation Reform Act of 1995.

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