

AFFINOR GROWERS

AFFINOR GROWERS
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Listed on the Canadian Securities Exchange under the symbol (“AFI”)

Affinor Growers launch New Responsive Website to Celebrate Change of Business and New Affinor Growers Name.

June 4, 2014, Montreal, Canada - [Affinor Growers](#) (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) (“Affinor” or the “Corporation”) has launched a new website which offers company information, news releases and more. The new Responsive Design delivers full content and functionality across all devices.

The new [Affinor Growers](#) website offers immersive, rich online and mobile environments that will meet the expectations of investors and visitors across all channels. <http://www.affinorgrowers.com>

Designed by [Fast Creative](#) and built by [CEKO web’s Eric Michaud](#) under the Creative Direction of [Colin Wiebe](#), the website already contains videos, press releases, articles, team profiles and more. The website is also connected to most popular social media channels and will continue to expand as more and more company milestones are achieved. Visit the Facebook page here:
<https://www.facebook.com/affinorgrowers>

Affinor Marketing Director [Colin Wiebe](#) comments: *“We wanted the design of the new website to offer a clean, fresh visual experience that would look great whether viewing the site on a big or small screen, laptop, tablet or phone. What Apple has done for computers is what I imagine Affinor Growers will do for the food production industry and I believe the graphics and overall design should reflect that. To be honest, we’re just getting started”*

The new [Affinor Growers](#) website has Retina ready graphics and icons so it looks crisp on high pixel density devices. The website features cross browser support and has been tested in IE9+, Firefox, Chroma, Opera, Safari, Android, Blackberry. The site’s Responsive layout is built on a 12 column, 1170px width grid system and has tested, W3C Valid source code.

Future plans for the website include a company blog, downloadable brochures and presentations, educational materials, and Google Hangout sessions with management and key thought leaders.

Nick Brusatore, Chairman, comments: *“I am very happy with the approach taken by Colin and I am excited about the online interaction with potential investors and the ability to reach out and stay in*

touch with our current shareholders while the public watches us unfold what I believe to an amazing company”.

About Affinor Growers Inc.

[Affinor Growers](#) is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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