



AFFINOR GROWERS
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Listed on the Canadian Securities Exchange under the symbol ("AFI")

Affinor appoints Grocery Retail Expert previously with Overwaita and Choices Markets to its advisory board.

June 2, 2014, Montreal, Canada - Affinor Growers (CSE:AFI, OTC:RSSFF, Frankfurt:1AF) ("Affinor" or the "Corporation) welcomes Rick Easthom to its advisory board.

Mr Easthom's previous experience as **Director of Corporate Brands** for the **Overwaita Food Group**, and **Manager of Retail Development** for **Choices Markets**, will give Affinor Growers an instant advantage in the merchandising and distribution its products.

Mr. Easthom has extensive grocery retail experience. He is an authority in developing products, packaging, launching and merchandising them at retail while maximizing sales and profit. He has a comprehensive background in management and brings superior skills as an analyst, negotiator and planner. Rick has the unique ability to lead and direct merchandising teams. As Director of Corporate Brands for Overwaita, he used his people skills and his negotiating talents to develop a dynamic team that created new products to meet changing market demographics and improve on old products by re-packaging. These changes and his new team focus, helped to deliver exceptional increases in sales and profit.

Rick Easthom also brings great wisdom in building distribution networks and he understands all the dynamics of getting a product to the retail store. For Choices Markets he was on the cutting edge of the new wave into a Health conscious new consumer. He brought all his Overwaita knowledge to assist them in becoming a functioning retail Health Care Chain. He was able to mentor people in new positions that he created to accomplish his objective. Being a small chain of 6 stores, Rick managed all the expense side of the business, all supply contracts, leases and managed all new construction projects.

Rick Easthom is active in his community and has been a Lion, a Kinsman, and a member of Chamber Of Commerce or local business association. He is also a boating instructor and currently sits as past Commander for Fraser Squadron and as Multicultural officer for CPS Pacific Mainland District. The Company has granted to Mr. Easthom one hundred thousand incentive stock options to purchase common shares. The options are exercisable on or before June 2, 2019.

Nick Brusatore, Chairman of Affinor, comments: "I am very pleased to have Rick on our Advisory board as he brings a tremendous amount of experience to our company and will assist in the negotiations into the wholesale markets and help position Affinor as a global leader in Vertical Farming. He is also a long time Colleague of mine."

About Affinor Growers Inc.

Affinor Growers is a diversified publicly traded company on the Canadian Securities Exchange under the symbol ("AFI"). Affinor is focused on growing high quality crops such as romaine lettuce, spinach, strawberries and high quality medical Marijuana. Affinor is committed to becoming a pre-eminent grower, using exclusive vertical farming techniques.

On Behalf of the Board of Directors

AFFINOR GROWERS INC.

"Sebastien Plouffe"

President & CEO

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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