



Star Navigation Launches Online Marketing Program and “CEO Verified” Discussion Forum on AGORACOM to act as Primary Investor Social Media Platform

TORONTO, Feb. 28, 2018 -- **Star Navigation Systems Group Ltd.** (CSE:SNA) (CSE:SNA.CN) (OTCQB:SNAVF) ("**Star**" or the "**Company**") is pleased to announce the launch of an online marketing program and “CEO Verified” Discussion Forum on AGORACOM. The forum will serve as the Company’s primary social media platform to interact with both shareholders and the broader investment community in a fully moderated environment.

The Company will receive significant exposure through millions of content brand insertions on the AGORACOM network and extensive search engine marketing over the next 12 months. In addition, exclusive sponsorships of invaluable digital properties such as AGORACOM TV, the [AGORACOM home page](#) and the [AGORACOM Twitter](#) account will serve to significantly raise the brand awareness of the Corporation among small cap investors. AGORACOM is the only small cap marketing firm in North America with a verified Twitter account.

MODERATED DISCUSSION FOR PUBLIC COMPANY EXECUTIVES AND SHAREHOLDERS

AGORACOM “CEO Verified” provides the first ever identity verification of small cap executives on a finance platform. For the first time ever, small cap CEO’s and other company officers can post or communicate within a discussion forum without the risk of impersonation leading to catastrophic consequences. As the ultimate influencers of their own companies, “CEO Verified” Forums will create incredible levels of engagement between companies and investors that have long desired civilized, constructive and factual conversation, with no limitations as to the number of characters.

Posts to AGORACOM are shareable on Twitter, Facebook and LinkedIn, which enables the Company and its shareholders to continue utilizing these channels while making AGORACOM the primary HUB of investor engagement.

There are no log-in requirements for investors to visit the forum and read posts. Those wishing to post questions, comments and interact with company officers can quickly log-in using their Facebook or LinkedIn accounts, or create an anonymous new user account.

The Star Navigation Discussion Forum can be found at:

<https://agoracom.com/ir/StarNavigationSystems>

Verified officers at launch are:

- Viraf Kapadia, Chairman and CEO
- Jean-Louis Larmor COO
- Roger S. Peacock

Viraf Kapadia stated, "We believe the time is right for Star Navigation to begin reaching a larger audience of investors that has a strong interest in small cap technology companies. At the same time, we are now taking control of our online messaging by providing shareholders with a moderated social media platform that creates intelligent discussion. To our knowledge, AGORACOM is the only firm capable of providing both of these critical elements. The combination of these two elements will help us create an online community of Star Navigation investors that will benefit the company for years to come."

George Tsiolis, AGORACOM Founder, stated, "The Star Navigation client roll of companies such as Lockheed Martin, Raytheon, Northrop Grumman Italy and others provides the third party validation necessary for AGORACOM to confidently include the company in our online marketing channels reaching millions of investors. The Company’s willingness to be accessible and engage with online investors through its CEO Verified Discussion Forum is a strong sign of confidence in its future."

SHARES FOR SERVICES

The Company intends to issue shares for services to AGORACOM in exchange for the online advertising, marketing and branding services (“Advertising Services”). Pursuant to the terms of the agreement, the company will be issuing:

- \$39,000 (plus HST) worth of Common Shares upon commencement and initial set up of the Services on February 28, 2018;
- \$9,000 (plus HST) worth of Common Shares at end of third month of the Agreement being May 28, 2018;
- \$9,000 (plus HST) worth of Common Shares at end of sixth month of the Agreement being August 28, 2018;
- \$9,000 (plus HST) worth of Common Shares at end of ninth month of the Agreement being November 28, 2018;

- \$9,000 (plus HST) worth of Common Shares at end of twelfth month of the Agreement being February 28, 2019.

The number of common shares to be issued at the end of each period will be determined by using the closing price of the common shares of the Company on the CSE on the first trading day following each period for which the Advertising Services were provided by AGORACOM.

In addition, AGORACOM has been granted options to purchase 1,500,000 shares of Star at a price of seven cents (\$0.07) per share.

The agreement/arrangement is subject to exchange approval and applicable securities regulations.

The term of the Agreement is for 12 months effective February 28.

About Star Navigation

Star Navigation Systems Group Ltd. owns the exclusive worldwide license to its proprietary, patented In-flight Safety Monitoring System, STAR-ISMS®, the heart of the STAR-A.D.S.® System. Its real-time capability of tracking performance trends and predicting incident-occurrence enhances aviation safety and improves fleet management while reducing costs for the operator.

Stars' M.M.I. Division designs and manufactures high performance, mission critical, flight deck flat panel displays for defence and commercial aviation industries worldwide. These displays are found on aircraft and simulators, from P-3 Orion and C-130 aircraft, to Sikorsky and AgustaWestland helicopters, as examples.

Certain statements contained in this News Release constitute forward-looking statements. When used in this document, the words "may", "would", "could", "will", "expected" and similar expressions, as they relate to Star or its management are intended to identify forward-looking statements. Such statements reflect Star's current views with respect to future events and are subject to certain risks, uncertainties and assumptions. Many factors could cause Star's actual performance or achievements to vary from those described herein. Should one or more of these factors or uncertainties materialize, or should assumptions underlying forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. Star does not assume any obligation to update these forward-looking statements, except as required by law.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of the content of this release.

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About AGORACOM

[AGORACOM](#) is the pioneer of online marketing, broadcasting, conferences and investor relations services to North American small and mid-cap public companies, with more than 300 companies served. AGORACOM is the home of more than 767K investors that visited 5.2 million times and read 53 million pages of information every year. The average duration of visit of 8min 43sec is more than double that of global financial sites, which can be attributed to the implementation and enforcement of the strongest moderation rules in the industry (All Metrics Average 2008 - 2017).

AGORACOM traffic ranks within the top 0.5% of all websites around the world. These traffic results are independently tracked and verified by Google analytics. AGORACOM traffic can be attributed to its strategy of maintaining the cleanest, moderated small-cap discussion, as well as, implementation of the first ever [Investor Controlled Stock Discussion Forums in 2007](#). 10 years later, in 2017, AGORACOM launched the first ever "CEO Verified" Discussion Forums to allow Small Cap CEO's and Company officers to post comments in a fully verified, moderated and social media shareable environment.