



FOR IMMEDIATE RELEASE

TSX Venture Exchange Symbol: SNA  
OTCBB: SNAVF

## **Star Navigation Announces New COO**

**TORONTO, Ontario, August 6, 2015**, Star Navigation Systems Group Ltd. (TSX-V: SNA) (OTCBB: SNAVF) ("Star" or the "Company") is pleased to announce the appointment of Jean-Louis Larmor as Chief Operating Officer of the Company, effective August 1<sup>st</sup>, 2015.

Mr. Larmor brings to this position an extensive background in the Aerospace Industry. His experience ranges from company management to strategic analysis, business development, program management, sales and support. Previous positions include Director - Thales International Canada, Director Business Development - Aerospace, Thales International, North America, Vice President - Strategy and Business Development, Sextant Avionique, and Marketing and Sales positions with Aerospatiale, France.

Mr. Larmor was a member of Star's Strategic Advisory Board for many years and most recently held the position of V.P. Corporate Development. He continues to be Corporate Secretary.

His promotion follows his successful integration of *Star's MMI* Division and advancing the STAR-A.D.S.™ system to implementation. As COO, Mr. Larmor will be in a position to more effectively support the Company's two major product lines.

The display and control activities offered by *Star's MMI* Division has generated sales of over \$1.3 million in the past twelve months. The *MMI* Division is expected to grow as Star establishes itself as a preferred supplier of quality services in the aircraft and helicopter retrofit markets. The *Star MMI* Division is currently working with several major players in Asia, the Mediterranean, North America, and Europe.

Star's real-time tracking, data monitoring and analysis line of products now offers a range of solutions addressed to specific aerospace and transport market segments.

Star's recently upgraded state of the art ground-based operator environment (GUI) enables the operator with a user-friendly, intuitive set of tools that allows rapid analysis of flights, as well as the status and location of the aircraft.

While Star has continued to expand its product line and operating capabilities, it has also revamped its sales and marketing organization by providing additional support to its most effective sales agents and by continuously seeking new agents and brokers in focused geographical segments.

Viraf Kapadia, Chairman and CEO commented:

“The appointment of Jean-Louis as COO is an important part of our growth strategy, developing our presence with specific aerospace players and in key emerging countries. With Jean-Louis as COO, we plan to expand our existing partnerships and implement a long-term presence in selected areas, with a priority focus on sales and marketing.”

About Star Navigation:

**Star Navigation Systems Group Ltd.** owns the exclusive worldwide license to its proprietary, patented In-flight Safety Monitoring System, STAR-ISMS®, the heart of the STAR-A.D.S.™ System. It is the first system in the world to feature in-flight data-analysis, monitoring and diagnostics with a real-time connection between aircraft and ground. Its real-time capability of tracking performance trends and predicting incident-occurrence enhances aviation safety and improves fleet management while reducing costs for the operator.

**Star's MMI Division** designs and manufactures high performance mission critical flight deck, flat panel displays for defence and commercial aviation industries worldwide.

Certain statements contained in this News Release constitute forward-looking statements. When used in this document, the words "may", "would", "could", "will" and similar expressions, as they relate to Star or its management are intended to identify forward-looking statements. Such statements reflect Star's current views with respect to future events and are subject to certain risks, uncertainties and assumptions. Many factors could cause Star's actual performance or achievements to vary from those described herein. Should one or more of these factors or uncertainties materialize, or should assumptions underlying forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected. Star does not assume any obligation to update these forward-looking statements, except as required by law.

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