



FOR IMMEDIATE RELEASE

TSX Venture Exchange Symbol: SNA

Star Navigation and IRTS France Expand their Cooperation

TORONTO, Ontario, November 3, 2014 - Star Navigation Systems Group Ltd. (TSX-VENTURE: SNA) (OTCBB: SNAVF) ("Star" or the "Company"), and IRTS France are pleased to report that they are expanding their existing business relationship (see Press Release April 28, 2014) beyond on-board ruggedized displays to include the Star's STAR-A.D.S.™ In-Flight Safety Monitoring System activities.

The two companies will each be able to offer the STAR-A.D.S.™ added-value services environment to airlines and other operators, and will work together on related research and development projects in Europe and in Canada.

Mr. Viraf Kapadia, CEO of Star Navigation, said:

“The successful and professional relationship that has developed between our two companies with respect to ruggedized displays naturally leads us to consider ways in which we could work together to promote and expand the reach of our real-time airborne data services business. The STAR-A.D.S.™ provides real-time, in-flight data analysis that enhances aviation safety and facilitates maintenance, while increasing airline profits by reducing costs and carbon footprint.”

Mr. Patrick Roynette, SVP Business Development at IRTS said:

"Star Navigation has demonstrated the value that the STAR-A.D.S.™ system brings to commercial operators, and we have jointly decided to pursue the additional sales and adaptation opportunities offered through an expansion of our existing cooperation. In addition, we see significant potential value in joint Research and Development and cooperating with Star Navigation directly contributes to our growth plans.”

By combining their respective strengths and experience, the two companies will promote the STAR-A.D.S.™ system to selected airlines and operators, while developing new applications for in-flight medical and environmental monitoring, and providing other added-value services to operators.

About IRTS: (www.irts.fr) (www.irts-embedded.com)

IRTS is a European Leader, Designer and Manufacturer for Ultra rugged certified products like computer, Panel PC, Display, and Consoles, with 20 years of experience in critical applications. IRTS products have

been selected for the major government programs in Europe programs. IRTS is also working with Thales South Africa System (Pty), with GD UK in the Middle East, with Bharat in India and with Toshiba in Japan.

About Star Navigation: (www.star-navigation.com)

Star Navigation Systems Group Ltd. owns the exclusive worldwide license to its proprietary, patented In-flight Safety Monitoring System, STAR-ISMS®, the heart of the STAR-A.D.S.™ System. It is the first system in the world to feature in-flight data-analysis, monitoring and diagnostics with a real-time connection between aircraft and ground. Its real-time capability of tracking performance trends and predicting incident-occurrence enhances aviation safety and improves fleet management while reducing costs for the operator.

Star's MMI Division designs and manufactures high performance, mission critical, flight deck flat panel displays for defence and commercial aviation industries worldwide.

Certain statements contained in this News Release may constitute forward-looking statements. When used in this document, the words "may" "would", "could", "will" and similar expressions, as they relate to Star or its management are intended to identify forward-looking statements. Such statements reflect Star's current views with respect to future events and are subject to certain risks, uncertainties and assumptions. Many factors could cause Star's actual performance or achievements to vary from those described herein. Should one or more of these factors or uncertainties materialize, or should assumptions underlying forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

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