



FOR IMMEDIATE RELEASE

TSX Venture Exchange Symbol: SNA

Star Navigation Systems Group Ltd. Announces Management Appointments

TORONTO, Ontario, July 14, 2014) - Star Navigation Systems Group Ltd. (TSX VENTURE: SNA) (OTCBB: SNAVF) ("Star" or the "Company"), is pleased to announce the following Management appointments:

Mr. Amir Bhatti, P.Eng., M.B.A. (Ivey), has been appointed Senior Vice-President, Programs and Implementation. Amir has over 24 years of experience in the areas of airline maintenance operations, flight safety, flight data analysis and validation (FOQA & MOQA), as well as marketing and sales of aeronautical/aerospace products in the global aerospace/aviation industry. He is a licensed aircraft maintenance engineer, a certified aircraft accident investigator and holds a Bachelor's degree in mechanical engineering.

Mr. Tom Dudek, P.Eng., has been appointed Vice President, Engineering. Tom has over 15 years of leadership, management and engineering experience in Research and Development in both the public and private sectors. His expertise includes LCD manufacturing, testing and video equipment design for Industrial, Military and Avionic applications.

Mr. Jean-Louis Larmor has been appointed Vice-President, Corporate Development and Corporate Secretary. Jean-Louis brings to this position an extensive background in the Aerospace Industry. His experience ranges from company management, to strategic analysis, business development, program management, sales and support. Previous positions include Director - Thales International Canada, Director Business Development – Aerospace, Thales International, North America, Vice President- Strategy and Business Development, Sextant Avionique, and Marketing and Sales positions with Aerospatiale, France.

Mr. Neil A. Prasad has been appointed Vice-President, Global Sales. Neil brings over 12 years of international sales and business development experience, developing and implementing sales and business strategies that increased revenue and market share for multi-national organisations such as Boeing/Jeppesen, Intelisys Aviation Systems Inc. and the International Aviation Transportation Association ("IATA").

Mr. Viraf S. Kapadia, Chairman and CEO of Star said,

"These four appointments significantly increase the depth of our Management Team. These individuals bring to their new positions many years of experience in the aviation sector, together with hands on knowledge of the needs of the industry and the ways in

which Star's STAR-A.D.S.™ , STAR-ISMS® Lite and STAR-MMI Division products can add to both the safety of aviation and the operating bottom line of the airlines."

About Star Navigation: (www.star-navigation.com)

Star Navigation Systems Group Ltd. owns the exclusive worldwide license to its proprietary, patented In-flight Safety Monitoring System, STAR-ISMS®, the heart of the STAR-A.D.S.™ System. It is the first system in the world to feature in-flight data-analysis, monitoring and diagnostics with a real-time connection between aircraft and ground. Its real-time capability of tracking performance trends and predicting incident-occurrence enhances aviation safety and improves fleet management while reducing costs for the operator.

Star's MMI Division designs and manufactures high performance mission critical flight deck, flat panel displays for defence and commercial aviation industries worldwide.

Certain statements contained in this News Release may constitute forward-looking statements. When used in this document, the words "may" "would", "could", "will" and similar expressions, as they relate to Star or its management are intended to identify forward-looking statements. Such statements reflect Star's current views with respect to future events and are subject to certain risks, uncertainties and assumptions. Many factors could cause Star's actual performance or achievements to vary from those described herein. Should one or more of these factors or uncertainties materialize, or should assumptions underlying forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

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