



FOR IMMEDIATE RELEASE

TSX Venture Exchange Symbol: SNA

Star Navigation Systems Group Ltd. Signs with Skyservice Business Aviation

TORONTO, Ontario, July 7, 2014) - Star Navigation Systems Group Ltd. (TSX VENTURE:SNA) ("Star" or the "Company"), is pleased to announce that it has signed a five (5) year contract with Skyservice Business Aviation Inc. ("Skyservice") of Montreal, for the purchase of the STAR-A.D.S.[™] solution for installation on Learjet 45's operated by Skyservice Air Ambulance.

The potential total value of the contract is estimated to be \$550,000.00 over 5 years, based on list prices and anticipated flight hours.

Skyservice Business Aviation's decision to purchase is based on the following identified benefits:

- the solution will decrease aircraft downtime by allowing Skyservice to capture maintenance issues and to identify failure trends before the issue causes an AOG event.
- the STAR-A.D.S.[™] solution will provide real-time tracking and monitoring functions, which will allow Skyservice to monitor their aircraft and their flight status, at any time, worldwide.

Sam Cimone, the President of Skyservice Business Aviation Inc. said

"Our company is continuously looking at improving its operations and efficiency and more importantly, the safety of our passengers and clients. The STAR-A.D.S.[™] solution, with the precise data it continuously and globally provides, coupled with its analysis abilities, will enhance our performance, and assist us in monitoring the aircraft in real time. This will ensure better utilization of the aircraft and safety for the passenger".

Neil A. Prasad, Star's VP Global Sales, said

"Skyservice Business Aviation is a world leader in aviation, with their highest priorities being placed on service and safety. Skyservice has been recognized by Aviation Research Group/US (ARG/US) with the award of the highly sought after "Platinum" rating. We are honoured by Skyservice's decision to work with us and we are excited by this opportunity this gives us to demonstrate the value and benefits that the STAR-A.D.S.[™] service will bring to Skyservice Business Aviation Inc.".

About Star Navigation: (www.star-navigation.com)

Star Navigation Systems Group Ltd. owns the exclusive worldwide license to its proprietary, patented In-flight Safety Monitoring System, STAR-ISMS®, the heart of the STAR-A.D.S.™ System. It is the first system in the world to feature in-flight data-analysis, monitoring and diagnostics with a real-time connection between aircraft and ground. Its real-time capability of tracking performance trends and predicting incident-occurrence enhances aviation safety and improves fleet management while reducing costs for the operator.

Star's MMI Division designs and manufactures high performance mission critical flight deck, flat panel displays for defence and commercial aviation industries worldwide.

Certain statements contained in this News Release may constitute forward-looking statements. When used in this document, the words "may" "would", "could", "will" and similar expressions, as they relate to Star or its management are intended to identify forward-looking statements. Such statements reflect Star's current views with respect to future events and are subject to certain risks, uncertainties and assumptions. Many factors could cause Star's actual performance or achievements to vary from those described herein. Should one or more of these factors or uncertainties materialize, or should assumptions underlying forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

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