



**FOR IMMEDIATE RELEASE**

**TSX-V: SNA**

**STAR NAVIGATION ANNOUNCES APPOINTMENT OF FronTier Merchant Capital Group**

TORONTO, ONTARIO, October 24, 2013 - Star Navigation Systems Group Ltd. (TSX - V: SNA) ("Star" or the "Company"), is pleased to announce that it has engaged FronTier Merchant Capital Group ("FronTier Capital") to provide investor relations consulting and shareholder communications services.

In connection with the engagement, FronTier has been awarded a consulting contract commencing October 3, 2013 at \$6000 per month for a term of 12 months. In addition, FronTier has been granted options to purchase 300,000 shares of Star at a price of ten cents (\$0.10) per share. The options are granted effective October 21, 2013, will vest over a period of one (1) year, expire October 20, 2016 and will be governed by the provisions of Star's stock option plan.

**About FronTier Merchant Capital Group**

FronTier consults with its clients, to determine their most pressing corporate issues and helps them reach their goals using its strong industry contacts and FronTier's unique services. FronTier brings financial institutions quality company information and updates, directly from its clients. This direct information allows their financial market contacts to make more educated investment decisions.

**About Star Navigation: ([www.star-navigation.com](http://www.star-navigation.com))**

Star Navigation Systems Group Ltd. owns the exclusive worldwide license to its proprietary, patented In-flight Safety Monitoring System, STAR-ISMS<sup>®</sup>, the first system in the world to feature in-flight data-analysis, monitoring and diagnostics with a real-time connection between aircraft and ground. Its real-time capability of tracking performance-trends and predicting incident-occurrence enhances aviation safety and improves fleet management while reducing costs for the operator.

The STAR-A.D.S.<sup>™</sup> service, based upon Star's patented STAR-ISMS<sup>®</sup> technology, offers airline operators unparalleled real time access to specific, targeted, analysed performance data from the aircraft, while in flight. It can detect issues as they happen, allowing flight operations to either schedule appropriate maintenance or to take other more immediate action. Amongst

other benefits, it facilitates effective fuel management and simplifies FOQA , MOQA and ECM reporting, as well as OOOI time recording.

### **Forward Looking Statements**

Certain statements contained in this News Release constitute forward-looking statements. When used in this document, the words "may" "would", "could", "will" and similar expressions, as they relate to Star or its management are intended to identify forward-looking statements. Such statements reflect Star's current views with respect to future events and are subject to certain risks, uncertainties and assumptions. Many factors could cause Star's actual performance or achievements to vary from those described herein. Should one or more of these factors or uncertainties materialize, or should assumptions underlying forward-looking statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of the content of this release.*

### **For further information:**

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