

## Trulieve to Open Medical Cannabis Dispensary in Homosassa, Florida

New Citrus County location will host grand opening celebration on Friday, July 5th

**TALLAHASSEE, Fla. – July 2, 2024** – <u>Trulieve Cannabis Corp.</u> (CSE: <u>TRUL</u>) (OTCQX: <u>TCNNF</u>) ("Trulieve" or "the Company"), a leading and top-performing cannabis company in the U.S., today announced the opening of a new medical cannabis dispensary in Homosassa, Florida.

A grand opening celebration will be held this Friday, beginning at 9 a.m., featuring music, specials, discounts, and opportunities to register for upcoming patient education sessions.

"We are excited to open our first dispensary in Homosassa, providing medical cannabis to patients in Citrus County," said Trulieve's Chief Executive Officer <u>Kim Rivers</u>. "This convenient location offers patients high-quality branded products and world class customer experiences."

Trulieve Homosassa, located at 5679 S Suncoast Blvd, will be open 9 a.m. – 8:30 p.m. Monday through Saturday and 11 a.m. – 8 p.m. on Sundays, offering walk-in and express pickup service.

The new location will carry a wide variety of popular products including Trulieve's portfolio of in-house brands such as Alchemy, Co2lors, Cultivar Collection, Modern Flower, Momenta, Muse, Roll One, Sweet Talk, and Trekkers. Customers will also have access to beloved partner brands such as Alien Labs, Bellamy Brothers, Binske, Black Tuna, Blue River, Connected Cannabis, DeLisioso, Khalifa Kush, Love's Oven, Miami Mango, O.pen, Seed Junky, and Sunshine Cannabis, all available exclusively at Trulieve in Florida.

Across Florida, Trulieve offers home delivery, convenient online ordering, and in-store pickup. Veterans receive 20% off every order when they show their military ID, and all first-time guests are eligible for a 60% new customer discount at any Florida Trulieve location. For more information, or to learn how to become a registered patient, please visit Trulieve.com and connect on Instagram or Facebook.

## **About Trulieve**

Trulieve is an industry leading, vertically integrated cannabis company and multi-state operator in the U.S., with leading market positions in Arizona, Florida, and Pennsylvania. Trulieve is poised for accelerated growth and expansion, building scale in retail and distribution in new and existing markets through its hub strategy. By providing innovative, high-quality products across its brand portfolio, Trulieve delivers optimal customer experiences and increases access to cannabis, helping patients and customers to live without limits. Trulieve is listed on the CSE under the symbol TRUL and trades on the OTCQX market under the symbol TCNNF. For more information, please visit Trulieve.com.

Facebook: <u>@Trulieve</u> Instagram: <u>@Trulieve</u>

X: <u>@Trulieve</u>

## **Investor Contact**

Christine Hersey, Vice President of Investor Relations



+1 (424) 202-0210 Christine.Hersey@Trulieve.com

## **Media Contact**

Phil Buck, APR, Corporate Communications Manager +1 (406) 370-6226

Philip.Buck@Trulieve.com