

Trulieve to Open Express Medical Cannabis Dispensary in Palm Bay, Florida

New location is the Company's second dispensary dedicated to express pickup orders

TALLAHASSEE, Fla. – March 6, 2024 – <u>Trulieve Cannabis Corp.</u> (CSE: <u>TRUL</u>) (OTCQX: <u>TCNNF</u>) ("Trulieve" or "the Company"), a leading and top-performing cannabis company in the U.S., today announced the opening of a new express medical cannabis dispensary in Palm Bay, Florida.

A grand opening celebration will be held Saturday, March 9, beginning at 9 a.m., featuring music, specials, discounts, and opportunities to register for upcoming patient education sessions.

"We are always seeking new ways to improve the customer experience," said Trulieve's Chief Executive Officer <u>Kim Rivers</u>. "Opening a new express location gives our Treasure Coast and Space Coast patients another convenient option to access medical cannabis."

Trulieve Palm Bay, located at 4940 Babcock Street NE, is the Company's second dispensary dedicated solely to <u>express pickup orders</u>. Customers at this location will place online orders on the Trulieve website ahead of fast and convenient express pickup service via the dispensary's multiple drive-through and walk-up windows. The new dispensary will be open 9 a.m. – 8:30 p.m. Monday through Saturday and 11 a.m. – 8 p.m. on Sundays.

Trulieve Palm Bay will carry a wide variety of popular products including Trulieve's portfolio of in-house brands such as Alchemy, Co2lors, Cultivar Collection, Modern Flower, Momenta, Muse, Roll One, Sweet Talk, and Trekkers. Customers will also have access to beloved partner brands such as Alien Labs, Bellamy Brothers, Binske, Black Tuna, Blue River, Connected Cannabis, DeLisioso, Khalifa Kush, Love's Oven, Miami Mango, O.pen, Seed Junky, and Sunshine Cannabis, all available exclusively at Trulieve in Florida.

Across Florida, Trulieve offers home delivery, convenient online ordering, and in-store pickup. Veterans receive 20% off every order when they show their military ID, and all first-time guests are eligible for a 60% new customer discount at any Florida Trulieve location. For more information, or to learn how to become a registered patient, please visit <u>Trulieve.com</u> and connect on <u>Instagram</u> or <u>Facebook</u>.

About Trulieve

Trulieve is an industry leading, vertically integrated cannabis company and multi-state operator in the U.S., with leading market positions in Arizona, Florida, and Pennsylvania. Trulieve is poised for accelerated growth and expansion, building scale in retail and distribution in new and existing markets through its hub strategy. By providing innovative, high-quality products across its brand portfolio, Trulieve delivers optimal customer experiences and increases access to cannabis, helping patients and customers to live without limits. Trulieve is listed on the CSE under the symbol TRUL and trades on the OTCQX market under the symbol TCNNF. For more information, please visit <u>Trulieve.com</u>.

Facebook: <u>@Trulieve</u>
Instagram: <u>@Trulieve</u>

X: @Trulieve



Investor Contact

Christine Hersey, Vice President of Investor Relations +1 (424) 202-0210
Christine.Hersey@Trulieve.com

Media Contact

Phil Buck, APR, Corporate Communications Manager +1 (406) 370-6226

Philip.Buck@Trulieve.com