

Trulieve to Open Medical Cannabis Dispensary in Pinellas Park, Florida

New Pinellas County location will host grand opening celebration Saturday

TALLAHASSEE, Fla. – February 19, 2024 – <u>Trulieve Cannabis Corp.</u> (CSE: <u>TRUL</u>) (OTCQX: <u>TCNNF</u>) ("Trulieve" or "the Company"), a leading and top-performing cannabis company in the U.S., today announced the opening of a new medical cannabis dispensary in Pinellas Park, Florida.

The Company will host a grand opening celebration beginning at 9 a.m., Saturday, February 24, with music, specials, discounts, and opportunities to register for upcoming patient education sessions.

"We are thrilled to open this new, convenient location in Pinellas Park," said Trulieve's Chief Executive Officer <u>Kim Rivers</u>. "This dispensary offers another option to medical cannabis patients looking for Trulieve's premium customer experience in the state's most densely populated county."

Trulieve Pinellas Park, located at 6950 Park Boulevard, will be open 9 a.m. – 8:30 p.m. Monday through Saturday and 11 a.m. – 8 p.m. on Sundays.

The new dispensary will carry a wide variety of popular products including Trulieve's portfolio of inhouse brands such as Alchemy, Co2lors, Cultivar Collection, Modern Flower, Momenta, Muse, Roll One, Sweet Talk, and Trekkers. Customers will also have access to beloved partner brands such as Alien Labs, Bellamy Brothers, Binske, Black Tuna, Blue River, Connected Cannabis, DeLisioso, Khalifa Kush, Love's Oven, Miami Mango, O.pen, Seed Junky, and Sunshine Cannabis, all available exclusively at Trulieve in Florida.

Across Florida, Trulieve offers home delivery, convenient online ordering, and in-store pickup. Veterans receive 20% off every order when they show their military ID, and all first-time guests are eligible for a 60% new customer discount at any Florida Trulieve location. For more information, or to learn how to become a registered patient, please visit <u>Trulieve.com</u> and connect on <u>Instagram</u> or <u>Facebook</u>.

About Trulieve

Trulieve is an industry leading, vertically integrated cannabis company and multi-state operator in the U.S., with leading market positions in Arizona, Florida, and Pennsylvania. Trulieve is poised for accelerated growth and expansion, building scale in retail and distribution in new and existing markets through its hub strategy. By providing innovative, high-quality products across its brand portfolio, Trulieve delivers optimal customer experiences and increases access to cannabis, helping patients and customers to live without limits. Trulieve is listed on the CSE under the symbol TRUL and trades on the OTCQX market under the symbol TCNNF. For more information, please visit <u>Trulieve.com</u>.

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