Trulieve Expands Access to Medical Cannabis in Miami with Three New Locations

Florida's leading cannabis company to open three new Miami dispensaries

TALLAHASSEE, Fla., Oct. 26, 2021 /CNW/ - <u>Trulieve Cannabis Corp.</u> (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), the largest multi-state operator (MSO) in the United States, today announced the reopening of three medical marijuana dispensaries in Miami, Florida. The locations were formerly branded as Harvest House of Cannabis.

New Trulieve store openings mean an unrivaled product menu and in-store experience for customers along every step of the process, supporting the Company's goal of expanding patients access to medical cannabis across the state. Trulieve strives to exceed expectations of Miami's diverse and discerning patient base, whether through an exceptional in-store experience, quick pick up via online ordering, or convenient statewide delivery.

Trulieve invites the Miami community to join in celebrating the opening of these dispensaries with all-day deals and swag giveaways. All patients will be eligible for a 25% in-store discount at the new Miami dispensaries on opening day, and all first-time Trulieve customers will receive a 50% new customer discount at all Miami locations and across the state.

ANNOUNCING: Trulieve Miami-South Beach Dispensary Opening

WHERE: 1011 Fifth Street Miami Beach, FL **WHEN**: Wednesday, October 27, 2021

ANNOUNCING: Trulieve Miami-Olympia Heights Dispensary Opening

WHERE: 9578 Bird Road Miami, FL **WHEN**: Thursday, October 28, 2021

ANNOUNCING: Trulieve North Miami Beach Dispensary Opening

WHERE: 15100 Biscayne Blvd. North Miami Beach, FL

WHEN: Friday, October 29, 2021

"Trulieve celebrates the diverse and rapidly growing patient population in Miami," said Chief Marketing Officer Valda Coryat. "We look forward to broadening our community connections in the Miami area and providing an inclusive environment where patients and caregivers can turn for the medical cannabis products they rely on, the brands they trust, and a consistent experience, no matter which location they visit."

Trulieve has partnered with and supported several Miami-area organizations in recent years and looks forward to continuing its community support, physician partnerships, and cannabis education initiatives. The Company's Miami-area partnerships and programs include Miami Pride, Epilepsy Florida, Pridelines, Florida for Care, CannaMoms, and the American Legion.

In stores and online, patients will find <u>Florida's largest selection of THC and CBD products</u> in a variety of delivery methods, including edibles, smokable flower, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers statewide home delivery, convenient online ordering and in-store pickup.

For more information, or to learn how to become a registered patient, please visit Trulieve.com.

About Trulieve

Trulieve is an industry leading, vertically integrated cannabis company and multi-state operator in the U.S. operating in 11 states, with leading market positions in Arizona, Florida, and Pennsylvania. Trulieve is poised for accelerated growth and expansion, building scale in retail and distribution in new and existing markets through its hub strategy. By providing innovative, high-quality products across its brand portfolio, Trulieve delivers optimal customer experiences and increases access to cannabis, helping patients and customers to live without limits. Trulieve is listed on the CSE under the symbol TRUL and trades on the OTCQX market under the symbol TCNNF.

To learn more about Trulieve, visit Trulieve.com.

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