## Trulieve Opens New Dispensary in St. Augustine, Florida

Florida's largest cannabis company celebrates grand opening of new, larger location to meet growing consumer demand in St. Augustine

TALLAHASSEE, Fla., Aug. 27, 2021 /CNW/ - <u>Trulieve Cannabis Corp.</u> (CSE: TRUL) (OTCQX: TCNNF) ("Trulieve" or "the Company"), a leading and top-performing cannabis company based in the United States, today announced the opening of a new dispensary in St. Augustine, Florida. The new, larger location replaces Trulieve's previous store in St. Augustine to meet the increased demand of consumers in the area.

The new dispensary is conveniently located at 1650 US Hwy 1 S, Suite 101, St. Augustine, FL 32084 and will begin serving customers on Saturday, August 28<sup>th</sup>. With expanded square footage, additional parking, and more POS terminals, Trulieve's investment in the new location reflects the Company's commitment to ensuring medical cannabis patients in Florida can rely on Trulieve for an unparalleled retail experience in addition to safe, reliable access to the medications they rely on.

Trulieve invites the community to join the grand opening festivities on Saturday, which will include live music, partner giveaways, and local food truck, Fried Chicken Kitchen. All patients — from those new to Trulieve to the dedicated Truliever community — will be eligible for a 25% in-store discount at the new dispensary on opening day.

**ANNOUNCING**: Trulieve St. Augustine Grand Re-Opening **WHERE**: 1650 US Hwy 1 S, Suite 101, St. Augustine, FL 32084

WHEN: Saturday, August 28, 2021, at 9:00 a.m.

"Trulieve is relentlessly dedicated to providing the industry's best customer experience for Florida's medical cannabis patients and we're excited to serve the St. Augustine community with a better experience than ever," said Kim Rivers, CEO of Trulieve.

In stores and online, patients will find <u>Florida's largest selection of THC and CBD products</u> in a variety of delivery methods, including edibles, smokable flower, concentrates, tinctures, topical creams, vaporizers, and more. Trulieve also offers home delivery statewide for patients and convenient in-store pickup at each of its 90 dispensaries in Florida.

To assist patients with ordering, Trulieve's entire catalog of products is available for online orders, with in-store pickup or statewide home delivery options available depending on patient preference. Additionally, Trulieve offers complimentary 30-minute virtual consultations with a Trulieve consultant to help navigate questions on products, devices, or review their doctor's recommendation. Appointments can be made on Trulieve's website and are open to all patients, whether starting their journey with medical cannabis or those with experience looking for alternative treatment options.

Trulieve continues to monitor the COVID-19 situation and remains committed to slowing the spread in our communities. The Company has reinstated "Designated Care Time" for immunocompromised patients in which the first half hour after dispensaries open is reserved for this higher-risk patient population to shop safely. The company also offers delivery to all patients across the state of Florida. Delivery is free for patients age 65+ and currently offered at a reduced rate to all other patients.

In addition to rigorous cleaning and safety protocols, Trulieve requires all employees to wear masks regardless of vaccination status. We ask all patients and caretakers to wear face coverings while shopping with us and have made them available in all locations.

For more information, please visit www.Trulieve.com.

## **About Trulieve**

Trulieve is primarily a vertically integrated "seed-to-sale" company in the U.S. and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products inhouse and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also holds licenses to operate in California, Massachusetts, Pennsylvania, Connecticut, and West Virginia. Trulieve is listed on the Canadian Securities Exchange under the

symbol TRUL and trades on the OTCQX market under the symbol TCNNF.

To learn more about Trulieve, visit www.Trulieve.com.

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