

Trulieve Celebrates 2021 Pride Month With \$60,000 Donation

Donation will be sent to four Florida-based organizations and non-profits dedicated to LGBTQ+ community

TALLAHASSEE, Fla., July 1, 2021 /CNW/ - [Trulieve Cannabis Corp.](#) ("Trulieve" or the "Company") (CSE: TRUL) (OTCQX: TCNNF), a leading and top-performing cannabis company in the United States and the largest cannabis company in Florida, today announced that \$60,000 was raised to benefit the four Florida-based non-profits the Company partnered with in support of Pride Month. Throughout the month of June, Trulieve sold limited edition Ground TruFlower strain Love is Love, vape carts named after Bay Area Pride, Key West Pride, Orlando Pride and Panhandle Pride, and two new pre-roll strains Mary Jane and Mr. Fahrenheit.

A portion of the proceeds in June from Trulieve's 85 Florida dispensaries will be donated to four local organizations working to support LGBTQ+ people, groups, and communities:

- [26Health](#)
- [Equality FL](#)
- [Metro Inclusive Health](#)
- [National Center for Transgender Equality](#)

"Trulieve is proud of the partnerships we have built over the years with LGBTQ+-oriented organizations to support those who are driving change in our communities," said Trulieve Chief Marketing Officer Valda Coryat. "We will continue to work to create a safe, welcoming, and supportive environment for members of the LGBTQ+ community and beyond to those who stand for the rights and dignity of all people."

In addition to financial donations, Trulieve hosted two [Pride TruTalks](#)—video conversations broadcast on Trulieve's Facebook page and social platforms hosted by company leadership featuring conversations with Justice Gennari, CEO of Tampa Bay LGBT Chamber and Nathan Bruemmer, President of St. Pete Pride.

About Trulieve

Trulieve is primarily a vertically integrated "seed-to-sale" company in the U.S. and is the first and largest fully licensed medical cannabis company in the State of Florida. Trulieve cultivates and produces all of its products in-house and distributes those products to Trulieve-branded stores (dispensaries) throughout the State of Florida, as well as directly to patients via home delivery. Trulieve also holds licenses to operate in California, Massachusetts, Pennsylvania, Connecticut and West Virginia. Trulieve is listed on the Canadian Securities Exchange under the symbol TRUL and trades on the OTCQX market under the symbol TCNNF.

To learn more about Trulieve, visit www.Trulieve.com.

View original content:

<https://www.prnewswire.com/news-releases/trulieve-celebrates-2021-pride-month-with-60-000-donation-301324086.html>

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